

# Experiencing Harvard

IF there is a pathway for students to become 21st century's global talents, then Study Abroad programmes are one way for them to reach their destination. These programmes expose students to opportunities that significantly enhance professional and personal competencies.

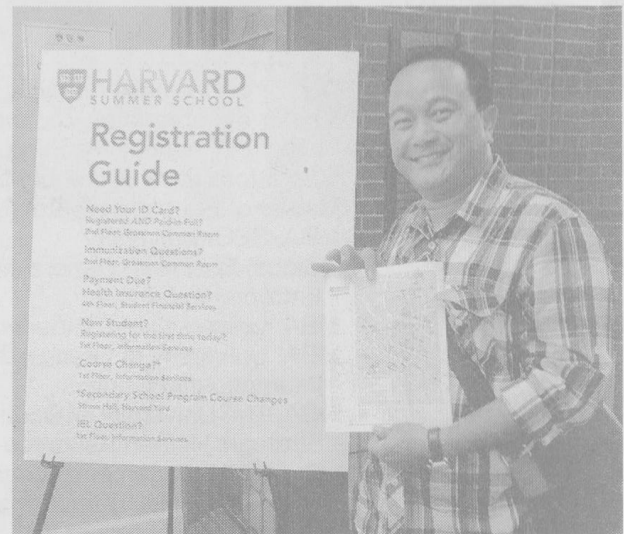
Experience abroad expands one's knowledge of international affairs, provides a deeper understanding of other cultures, and offers new, realistic perspectives on lessons offered in the classroom. It also increases global career opportunities by providing students with direct experience, developing the skills necessary for success in an increasingly diverse and globally interdependent workforce.

Realising this, UTM International Business School (UTM IBS) is offering summer study abroad programmes around the world. One such programme is the Harvard Business School (HBS) Summer School programme. At the Harvard Summer School, students gain valuable experience from thought-provoking interactions with world-class scholars as well as global classmates.

Datuk Dr Shamsul Anwar Sulaiman was fortunate to be chosen to participate in the Harvard Summer School Programme for three months. Dr Shamsul, an MBA Healthcare Management student at UTM IBS is the Managing Director of Ihsan Perdana Sdn Bhd for Yayasan 1Malaysia Development Berhad (1MDB).

He found the teaching methods in HBS almost similar to UTM IBS. During the Harvard Summer School Programme, he also had the opportunity

**Datuk Dr Shamsul Anwar**  
*on his first day at the Harvard Summer School last year.*



to interact and socialise with top-notch business leaders from Coca Cola, IBM and Timberland.

This year, the Harvard Summer School Programme is open to UTM IBS students, allowing them to network with a vibrant community of motivated students and distinguished faculties while exploring the many aspects of Harvard University and its areas.

Through collaboration with HBS professors, UTM IBS has made HBS a benchmark to improve its performance and quality in business education. As a result of this collaboration, UTM IBS has appointed HBS faculty members, like Professor Richard Vietor to assist UTM IBS achieve its goal to become one of the leading business schools in the region and also to enhance UTM IBS' ranking internationally.

UTM IBS will be hosting a public lecture titled 'Judo Strategy', which

will be presented by Professor David Yoffie, a Max and Doris Starr Professor of International Business Administration at HBS. The lecture will be held on the 17th of next month at UTM Kuala Lumpur. Another series of lectures, also by HBS professors, is planned for June.

Through its membership with the Association of Asia-Pacific Business Schools (AAPBS), UTM IBS has been fostering strong international links with top business schools in the Asia Pacific Region. UTM IBS is also a member of the Association to Advance Collegiate Schools of Business (AACSB), an international accreditation body for schools of business and currently undergoing accreditation process with the samebody.

For more information  
➔ [www.ibs.utm.my](http://www.ibs.utm.my)