

# Facilitating the corporate Ladder Climb

## FOUNDED IN 1997, THE UTM

International Business School (UTM-IBS) is committed to providing a truly international business education. Today, it brings together students from more than 15 countries, thus creating a unique cross-cultural education experience that prepares our students to excel in today's international environment.

In line with Universiti Teknologi Malaysia's (UTM) vision and mission, UTM-IBS is committed to graduating competent, creative and versatile business professionals and entrepreneurs who are guided by ethical values.

With specialisation on Strategic Management, Techno-Entrepreneurship and Healthcare Management, the UTM-IBS MBA programme aims to nurture potential talents to be innovative entrepreneurs, effective corporate leaders and captains of industry with sound professional business knowledge, high self esteem and effective skills in communication,

teamwork, problem solving and lifelong learning.

'Our MBA programmes are very structured and UTM-IBS students do not only graduate with a piece of paper, but also with value-added skills, exposure, attitudes and abilities,' Associate Professor Dr Mohd Hassan Mohd Osman, Dean of UTM-IBS, tells **Malaysian Business**.

### MBA WITHOUT SPECIALISATION

One of the best ways to move up the corporate ladder is through a General MBA, which provides an individual with the training in a wide variety of business disciplines that corporations look for in managers.

A General (MBA) Master's Degree gives students the knowledge they need to work with companies and individuals in a wide variety of business disciplines. Students who graduate with a General (MBA) Master's Degree will be able to work in all areas of business – from financing to

marketing – thus qualifying them to attain management roles.

UTM-IBS has recently introduced the General MBA to enable the local workforce in acquiring knowledge in business administration without specialisation in any specific business area.


According to Dr Mohd Hassan, this programme will expose students to broad-ranging coursework that helps to hone leadership skills, hence boasting significant business impact. Students will also learn how to successfully drive the execution and delivery of business innovation as well as support the overall organisation strategies.

Elsewhere, it also equips managers with strategic thinking skills to manage change effectively in the business organisation.

'Through this programme, selected final year UTM undergraduate students will enrol in a number of MBA courses. Credits obtained may be transferred to a fulltime MBA programmes when the students completed their bachelor's degree. This integrated programme will enable the student to complete their MBA within a year instead of 1½ to four years,' Dr Mohd Hassan points out.

Applicants must have a bachelor degree or equivalent in any field from the institutions or universities accredited by the Malaysian Public Service Department (JPA). Additionally, they must have at least two years of relevant working experience. The MBA programme is expected to commence in September 2011.

In collaboration with Kolej Teknologi Darulnaim (KTD), UTM-IBS will expand its MBA centres to the East Coast soon. An MBA centre will open for September 2011 intake in Kota Bharu for candidates who reside in Kelantan and Southern Thailand.

For more information, visit [www.ibs.utm.my](http://www.ibs.utm.my) or contact +603-2694 8969 (GL) or +603-2695 3322 (Ms Sufiena Amil). 



Dr Mohd Hassan (first row, far right) with the MBA Healthcare Management students from Kumpulan Perubatan Johor during an academic trip to Griffith University, Australia. Also present in is Datin Sabariah Fauziah Jamaluddin, the General Manager (Group Human Capital) of KPJ Healthcare Bhd (first row, second from left)