

# Nurturing managerial, entrepreneurial leaders

**M**ALAYSIA is currently in need of industry captains, corporate leaders, innovation champions in research and development centres and global entrepreneurs to keep up with its vision of becoming a high-income nation by 2020.

In line with that, UTM International Business School (UTM IBS) has produced postgraduate programmes that focus on nurturing managerial and entrepreneurial leaders. Since its inception in 1997, UTM IBS has produced MBA graduates who are currently bigwigs in several multinational companies worldwide.

Getting one's strategy right is a daunting task, if not impossible, particularly when there is no concrete formula to conquer the business success. As such, to help sharpen business leaders' competitive skills, to guide their strategic thinking and to build their confidence to change the strategic management of an organisation, UTM IBS recently introduced the Doctor of Business Administration (DBA) aimed at developing the decision-making skills of managers by contemporary management thinking.

The DBA programme is a professional doctorate that requires students to apply and develop existing theories for the benefit of the industry. During the first two years, students will attend formal training in research methods and other relevant disciplines.

Students are expected to write an extensive literature review on their area of interest and an equally detailed research proposal during this first stage. In the second stage of their studies, the taught element is reduced and time will be taken up with the research project and preparation of a research thesis. With the combination

of lectures and focused research projects with the industry, this programme provides a useful guideline for students in tracking their thoughts to look beyond short-term solutions.

The academic programmes available in UTM IBS are Master of Business Administration (MBA) and PhD in the field of business management. The MBA programmes include general MBA and MBA programmes with specialisations in techno-entrepreneurship, strategic management, and healthcare management. An executive MBA is also offered to professionals with 10 years of working experience.

UTM IBS also organises several short courses, where some of the courses are led by Harvard Business School (HBS) professors. Through these courses, students gain valuable experience from thought-provoking interactions with world-class scholars as well as global classmates via illuminating conversations and knowledge sharing activities.

UTM IBS has not only strong international links with the HBS faculties, it has also collaborated with several international institutions such as Sothorn Federation University in Russia, COMSATS Institute of Information Technology (CIIT) of Pakistan, the Faculty of Management at the University Of Warsaw, Poland, Asian Institute of Management (AIM) in Manila and some institutions in Indonesia and Thailand. UTM IBS is a member of the Association to Advance Collegiate Schools of Business (AACSB), an international accreditation bodies and the Association of Asia-Pacific Business Schools (AAPBS).

For more information  
➔ [www.ibs.utm.my](http://www.ibs.utm.my)