

Cultivating lifelong learning

LEARNING should be experienced throughout life and involve social inclusion, being an active citizen, personal development and self-sustainability.

This concept of lifelong learning is practised at the International Business School of Universiti Teknologi Malaysia (UTM IBS).

Being one of the prominent postgraduate business schools in Malaysia, UTM IBS aims to become a leading business school in the emerging market and contribute to the existing wealth of knowledge in the industry.

The MBA programme offered at UTM IBS is designed to develop managerial leaders who are equipped with relevant and contemporary knowledge and skills to relate to stakeholders' interests.

Using case studies and research approaches, students gain skills such as personal and organisational resilience, strategic thinking, leadership and calibre in handling organisational changes effectively and other skills that are required within the 21st century landscape.

On top of relevant learning methodologies in normal classrooms, UTM IBS students are exposed to new commercialised venture creation projects and social entrepreneurship workshops.

Furthermore, UTM IBS offers opportunities to students to consistently engage with industry leaders and renowned professors from various industries.

Many adjunct professors and industry associates work hand-in-hand with UTM IBS scholars to give relevant exposure and skills that enrich students.

UTM IBS does not only focus on ensuring students graduate successfully and on time,

but also strives to help them achieve a balanced ability to lead, manage and innovate.

This combination of skills coupled with the right mindset will prepare them to stand out in the workforce.

The series of lifelong learning agenda are presented within the four MBA concentrations – strategic management, techno-entrepreneurship, healthcare management and Islamic finance (to commence in September).

Among the industry leaders who have engaged with UTM IBS are Datuk Anuar Mohd Noor (founder and chief executive officer of Bison Consulting), Dr Dolly Amy Harold (director, IT division, Ministry of Women, Family & Community Development), Prof Dr Basil Mustafa (professor at Oxford Islamic Centre, United Kingdom), Captain Zalina Sungip, also known as the first female pilot to fly a CL415MP (aircraft) around the world, Datuk Razali Mahfar (chief consulting officer of MYiLEAP Sdn Bhd) and Datuk Ghazali Mohd Yusoff (executive chairman of Nusantara Technologies Sdn Bhd).

Besides the MBA programme, UTM IBS also offers a doctorate in business administration (DBA).

DBA courses are based on industry-driven and practical concepts that focus on sharpening learners' managerial, entrepreneurial and leadership skills.

UTM IBS strives to provide relevant and contemporary DBA programmes that focus on business innovation and strategies.

The next intake for UTM IBS is in September.

■ For more information, e-mail ibskl@utm.my or visit www.ibs.utm.my