



MASTER OF BUSINESS ADMINISTRATION



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

International
Business School

innovative • entrepreneurial • global

MASTER OF BUSINESS ADMINISTRATION



Why UTM IBS?

MBA program at UTM IBS is designed to develop managerial leaders who are equipped with relevant and contemporary knowledge and skills to sustainably manage organizations in relation to diverse stakeholders' interests; possess strategic thinking ability and leadership qualities to steer organizations towards change and developments. Upon completing 10 core foundation courses in business and management, program participants are given the option to concentrate in one of the following concentration: Strategic Management or Techno-entrepreneurship or Healthcare Management.

CORE COURSES (30 CREDITS)

- Managing IT for Business
- Strategic Management
- Economic Analysis
- Leading Talent in Organizations
- Marketing Management
- Accounting for Business Decision Making
- Financial Management and Corporate Governance
- Business Ethics, Responsibility and Sustainability
- New Venture Creation
- Business Research

ELECTIVE COURSES (12 CREDITS) CHOOSE ANY 4 COURSES

Without Concentration

This programme will produce managers who possess contemporary and relevant knowledge and skills to manage organization; strategic thinking skills required for managing change effectively in the corporate and business world; leadership traits and qualities that will support overall corporate strategies; and skills in enhancing career and business advancement.

- Operation and Project Management
- Global Business Environment
- Managing Strategic Transformation in Organizations
- Technology Management and Innovation
- Business Research Project

Or any other courses in the other concentrations

Strategic Management Concentration

Strategic Management Concentration is designed to provide participants with strategy concepts for application at both corporate and business levels. The core emphasis is to develop strategic thinking to allow participants to solve complex multi-disciplinary problems and exploit opportunities. They will be able to forecast and evaluate the effects of major business decision, assess the benefits and problems in integrating corporate and functional strategies, and to formulate approaches for managing strategic change.

- Designing Strategic Plan (compulsory elective)
- Seminar in Global Business Strategy (compulsory elective)
- Managing Strategic Transformation in Organizations
- Negotiation and Strategic Decision Making
- Managing Mergers, Acquisition and Alliances
- Business Research Project

MISI
MENJADI PENERAJU DALAM
PERUBAHAN MODAL INSAN
DAN TEKNOLOGI INOVATIF
DEMI PENGUKAHAN
KHAZANAH NEGARA

MISSION
TO BE A LEADER IN THE
DEVELOPMENT OF HUMAN
CAPITAL
AND INNOVATIVE
TECHNOLOGIES THAT WILL
CONTRIBUTE TO THE NATION'S
WEALTH CREATION





Techno-entrepreneurship Concentration

Techno-entrepreneurship Concentration was first introduced in collaboration with Cranfield School of Management, one of the leading business school in the United Kingdom. This concentration is predicated upon UTM's core competencies in science and technology to produce managers / entrepreneurs who will; efficiently manage technology and its relevant human resources; skillfully generate ideas and strategies to produce new product; acquire and use entrepreneurial skills creatively and innovatively, either within their own organization or by establishing their own business.

- Techno-entrepreneurship (compulsory elective)
- Commercialization for Innovation (compulsory elective)
- Negotiation and Strategic Decision Making
- Social Entrepreneurship
- Technology Management and Innovation
- Managing Strategic Transformation in Organizations
- Business Research Project

Healthcare Management Concentration

The Concentration focuses particularly on management and healthcare as practiced in hospitals and medical centres.

The elective courses aimed to innovate methodologies, management techniques and strategies that would provide the means to overcome the challenges and competition expected in local and regional healthcare services.

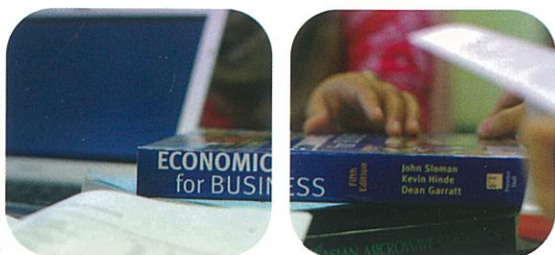
- Healthcare Informatics (compulsory elective)
- Healthcare Industry and Development (compulsory elective)
- Management of Healthcare Organizations
- Healthcare Law, Policies and Regulations
- Biostatistics for Healthcare Managers
- Healthcare Business Supply Chain
- Healthcare Marketing
- Business Research Project



UNIVERSITY GENERAL ELECTIVES (3 CREDITS)

Participant to choose one course offered by any Schools / Faculties in UTM

Total Credit: 45



ADMISSION REQUIREMENTS

The minimum entry requirement to the MBA program are as follows:

- An honours degree from UTM or other recognized universities or an equivalent academic qualification from an overseas establishment approved by the University Senate. Certain professional qualifications will also be considered.
- At least two years post-qualification working experience.
- An English Certificate of IELTS/TOEFL with band score of 6.0/550 (for international candidates only)

APPLICATION PROCEDURE

1. Application must be made online at www.ibs.utm.my
2. The following documents must be uploaded into the online application portal:
 - Certified copy of Bachelor Degree
 - Certified copy of Diploma (if any)
 - Certified copy of Academic Transcript(s)
 - Certified copy of English Certified of IELTS/TOEFL with band score of 6.0/550 (for international candidates only)
 - Passport-sized Photograph
 - Copy of Passport (for international applicants)
 - Two Referee Letter (Not compulsory)
 - Financial Guarantee / Bank Account Statement (for self-sponsored candidate)
 - Two copies of Scholarship Letter (If any)
 - Proof of processing fee being paid
3. Only completed application will be processed



A member of
Association of Asia-Pacific
Business Schools



Ranked No. 1 for
Malaysia's Top excellent
Business School in 2013 under
Eduversal 3 Palmes Award



Reader's Digest
TRUSTED BRAND 2010
University Category

PROCESSING FEE

APPLICANT	FEE
Malaysian	RM 20
International Student/ Malaysia Permanent Resident	RM 114

FEE POLICY

Registration Fee = RM 950
To be paid during Registration Day

Personal Bond = RM 1,500 (International Students Only)
To be paid during Registration Day

Caution Fee = RM 200 (University charges once)
(Refundable)

*** For further inquiries about programme fees, please contact programme coordinator of UTM IBS

*** If more than minimum study duration, an additional fee will be charged according to the terms and conditions by the Bursar of UTM

DURATION



For more information, contact:

PROGRAMME COORDINATOR

International Business School (UTM IBS)

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