

Ruj. Kami : UTM.K.55.01.02/11.21/1/1(11)
Tarikh : 4 July 2023

Kepada Sesiapa Yang Berkenaan

Tuan/Puan,

MEMOHON TAJAAN UNTUK AHIBS INTERNATIONAL ACTION CONFERENCE (AHIBS-ACT) 2023 UNIVERSITI TEKNOLOGI MALAYSIA

Adalah saya dengan hormatnya merujuk kepada perkara di atas.

2. Sekolah Perniagaan Antarabangsa Azman Hashim, Universiti Teknologi Malaysia (UTM) akan menganjurkan AHIBS International Action Conference 2023 pada 27 - 29 Oktober 2023 yang bertemakan *Empowering Change, Elevating Impacts*. Program ini akan menawarkan dua persidangan iaitu *International Action Research Conference (IARC) 2023* dan *Islamic Finance International Conference (IFIC) 2023*. Program ini menyediakan platform kepada peserta, penyelidik dan pengamal industri untuk menambahkan impak ke atas hasil kajian dan berkongsi pengalaman yang bersesuaian selaras dengan keperluan yang mencabar di masa kini. Program ini adalah selaras dengan Pelan Pembangunan Pendidikan Malaysia 2013-2025.

3. Justeru itu, untuk menampung perbelanjaan program yang akan diadakan ini, pihak penganjur amat berbesar hati sekiranya pihak tuan dapat menjadi salah satu daripada penaja program. Perincian program boleh dicapai di pautan ini, <https://business.utm.my/actconference/>

4. Sumbangan penajaan ini boleh disalurkan melalui pindahan Wang Tunai Secara Elektronik (EFT) atau cek seperti berikut:

(a) Pindahan Wang Tunai Secara Elektronik (EFT)

Nama Bank: RHB Islamic Bank Berhad
No Akaun : 2510 8500 0073 62
Nama Penerima: Universiti Teknologi Malaysia
Bank swift code: RHBAMYK
Rujukan: AHIBS-ACT 2023

(b) Cek bank - Bayaran hendaklah dibuat atas nama "Universiti Teknologi Malaysia".

5. Kami menyediakan pakej penajaan yang menarik seperti di lampiran. Sekiranya pihak tuan bersetuju/tidak bersetuju untuk membuat penajaan, kami amat berharap agar pihak tuan dapat memberi maklumbalas di pautan berikut:

<https://forms.gle/C5s2ZPwoWpdQShft7>

Setiap sumbangan kewangan adalah tertakluk untuk pengecualian cukai pendapatan di bawah subseksyen 44(6) Akta Cukai Pendapatan 1967 (LHDN).

Segala pertimbangan dan kerjasama daripada pihak tuan kami dahului dengan ucapan ribuan terima kasih.

Sekian, terima kasih.

“MALAYSIA MADANI”

“BERKHIDMAT UNTUK NEGARA”

Saya yang menjalankan amanah,



(PROF. MADYA DR. NAZIMAH HUSSIN)

Pengerusi

AHIBS International Action Conference

Universiti Teknologi Malaysia

Jalan Sultan Yahya Petra

54100 Kuala Lumpur.

✉ : nazimah.kl@utm.my

✉ : ahibs-actconference@utm.my

Sponsorship packages

Benefit	PLATINUM ≥RM50,000	GOLD RM30,000 – RM49,999	SILVER RM20,000 – RM29,999	SAPPHIRE RM10,000) – RM19,999	Less than ≤RM10,000	(Customize / In-kind)
• Corporate Tax deductions: claim tax relief on the sponsorship	✓	✓	✓	✓	✓	
• Invitation as a speaker at AHIBS-ACT 2023.	✓					
• Company Name and Logo on the conference Website Home Page	✓	✓	✓	✓		
• Main Stage Backdrop - Your company logo will be prominently featured on the main stage backdrop.	✓	✓	✓	✓		
• A link to Sponsor company website from the conference webpage	✓	✓	✓			
• Free conference registration/participant.	5	5	3	2		-
• Individual posts on our Social Media Platform	2	2	1	1		-
• Recognized during opening remarks both days of conference and attendee sessions.	✓	✓	✓	✓		
• Stage recognition during opening ceremony.	✓					
• Ribbon denoting "Platinum/Gold/Silver Sponsor" on the badge for each of the Sponsor company's attendees	✓	✓	✓			
• Booth space - a 3m x 3m.	2	1	1	1		-
• Company Brochure placed in the conference registration packet.	✓	✓	✓	✓	✓	✓
• Appreciation letter	✓	✓	✓	✓	✓	✓
• Free Networking Dinner*	6	4	3	2	1**	1**

*Subjected on the booking made by 30 August 2023. The dinner will be held at Residensi UTM Kuala Lumpur on 28th October 2023. You are advised to book your free networking dinner immediately after the transfer of contribution by filling the form at the link, <https://forms.gle/A1b93ZQnQNK8L8x56>

**Subjected to the minimum value of contribution of RM500.

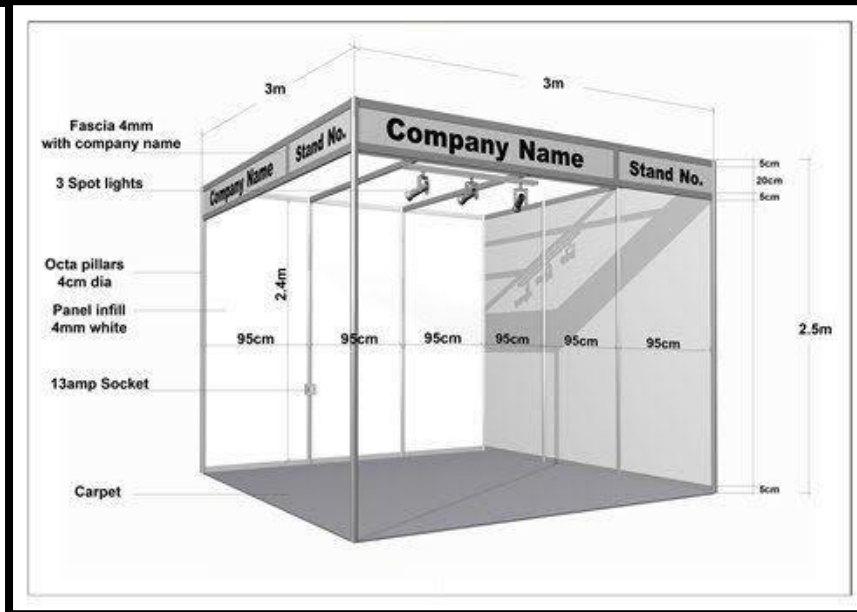


Illustration of booths by the provider:



(Please be informed that the actual may have some variations from the illustrated photo)

Registration Materials:

- Only AHIBS-ACT 2023 sponsors will be able to distribute promotional materials at the event. All materials will be reviewed to ensure that they do not disparage anyone, including AHIBS-ACT 2023, its supporting organizations, community members or any of the event sponsors. For pre-approval, please email a PDF of item(s) to ahibs-actconference@utm.my
- Materials must be ready for insertion into the registration bags.

CONTACT US TODAY TO LEARN MORE!
 E-mail: ahibs-actconference@utm.my
 Website: <https://business.utm.my/actconference>