

University to host gathering of leaders and educators

THE Universiti Teknologi Malaysia International Business School (UTM IBS) will be hosting the Association of Asia Pacific Business Schools (AAPBS) 2012 Meeting in Kuala Lumpur this month. This meeting will be the first of its kind in Malaysia.

The meeting is part of AAPBS' continuous efforts to provide its members a platform to discuss key issues and challenges for the advancement of business and management education in the region.

Established in 2004, the AAPBS has gone from strength to strength to foster collaborations among business schools in the region to develop a robust model of management education in Asia. The association is currently headed by Professor Hirokazu Kono.

The AAPBS 2012 Meeting will be held on 27 and 28 at UTM Kuala Lumpur. The Dean of UTM IBS, Professor Dr Mohd Hassan Mohd Osman says, "We are honoured that UTM IBS was given the mandate to bear the torch for this year's event".

He adds that this is an excellent opportunity for UTM IBS to not only further promote the school but to seek greater collaborations with other top business schools in the region.

UTM IBS has 15 years of experience in the delivery of quality postgraduate



Datuk Professor Dr Roziah Omar, Director of Higher Education Leadership Academy.

management education programmes and has produced more than 1,000 graduates who are currently attached with several multinational companies worldwide. The school has been advised by well-known professors from the Harvard Business School and is on the road to receiving accreditation from the Association to Advance Collegiate Schools of Business.

The theme for this year's meeting, titled Innovation Beyond Technology Within the Asia Pacific Region, has



Akshay Mehra, Principal of Innosight.

been chosen to reflect the increased challenges in the business and management education landscape.

Accelerating economic growth in the region, increased demands for quality management education, heightened competition among programme providers, depleting federal funding, and diversity of consumer profiles are some of the challenges that business schools in Asia are forced to face and address.

Innovation is a must if Asian busi-

ness schools want to prosper in this environment. The meeting will hold talks and discussions on innovative areas in school governance, management, teaching and learning, research and publications, student services and funding models for the cost sustainability of business schools. Some high-profile names will speak at the event including a keynote address by UTM's Vice Chancellor, Professor Datuk Ir Dr Zaini Ujang.

The meeting will also feature Akshay Mehra, Principal of Innosight, a global strategy and innovation consultancy firm with offices in Boston, Singapore and Bangalore. Innosight, co-founded by Professor Clay Christensen who is regarded as the world's number one management guru by Thinkers50, has vast experience collaborating with global clients to identify and build their disruptive innovation capabilities.

Other distinguished speakers at the event include Professor Howard Thomas (Singapore Management University), Professor Michael Osbaldeston (European Foundation for Management Development), Associate Professor Kulpatra Sirodom (Thammasat University, Thailand), and the Director of Higher Education Leadership Academy, Datuk Professor Dr Roziah Omar.

The programme is sponsored by



Professor Datuk Ir Dr Zaini Ujang, UTM's Vice Chancellor.

the Association to Advance Collegiate Schools of Business, Harvard Business Publishing, EFMD and Percetakan Nasional Malaysia Berhad. The AAPBS 2012 Meeting is open to both AAPBS and non-AAPBS members from academic and corporate communities.

For more information
↳ www.ibs.utm.my