



SABRINAH BINTI ADAM
Azman Hashim International Business School (AHIBS)
Universiti Teknologi Malaysia

Email : sabrinah@utm.my

CAREER OBJECTIVE

To provide high quality, relevant learning opportunities which enable students to maximise their educational, vocational and personal development potential thus facilitating the fulfilment of their aspirations.

ACADEMIC QUALIFICATIONS

- | | |
|-------------|---|
| 2018 | Universiti Teknologi Malaysia (UTM).
PhD in Management (PhD) |
| 2014 | Universiti Teknologi Malaysia (UTM).
Master in Business Administration (MBA) |
| 2009 | Universiti Malaysia Sabah (UMS), Kota Kinabalu, Sabah
Bachelor of Business with Honors (Tourism
Management) |

TRAINING

- | | |
|-------------|--|
| 2019 | UTM-MOOC Workshop (Organised : UTM Academic Leadership, UTMLead) |
| 2019 | Programme Training for Facilitators (STAFF) under ASEAN Learning Network (ALN)- UTM SEED (Organised: UTM International) |
| 2019 | Graduate Supervision Course (AS103) Training (Organised : UTM Academic Leadership, UTMLead) |
| 2019 | Supervisory Development Program (AS102) Training (Organised : UTM Academic Leadership, UTMLead) |
| 2019 | Post Graduate Advising and Supervision (AS101) Training (Organised : UTM Academic Leadership, UTMLead) |

2015	Outcome Based Education Training (Organized: Management & Science University)
2014	Certificate Teaching Skills (CTS) (Organized: Management & Science University)
2013	FOUREYES Activity Based Costing in Manufacturing cost reduction (Organized: SMI Asia Australia)
2013	Developing Effective Buyers/Purchaser (Organized: Naga Chain Management)

AWARDS / HONORS

1. **Best Postgraduate Student Award** in conjunction with 61st UTM Convocation (2018)
2. **Graduate On Time (GOT) KPT and MyRA**, Universiti Teknologi Malaysia (UTM) (2015-2018)
3. **Best Paper Presentation Award** in the ASIA International Multidisciplinary Conference 2017 (AIMC 2017) on 1st – 2nd May 2017 at Universiti Teknologi Malaysia (UTM), Skudai, Johor Bahru.
4. **Deans List Award** for Tourism Management Program School of Business and Economics Session 2008/2009 at Universiti Malaysia Sabah (UMS), Kota Kinabalu, Sabah.
5. **Scholarship** from Ministry of Higher Education for PhD (My PHD) at Universiti Teknologi Malaysia (UTM) (2016-2018)
6. **Scholarship** from Ministry of Higher Education for Master (My Master) at Universiti Teknologi Malaysia (UTM) (2012-2014)

INTELLECTUAL PROPERTY / COMMERCIALIZATION

1. Product: Framework of Entrepreneurial Orientation (EO), External Environment (EE) and Organizational Performance (OP) in Malaysian Online Business
IP Type: **Copyright UTM (Original Writing)**
File No: **LY2018006150**

ACADEMIC WORKING EXPERIENCE

Feb 2019- Present **Universiti Teknologi Malaysia (UTM)**
Block T08, Universiti Teknologi Malaysia
81310, Johor Bahru, Malaysia.
Senior Lecturer
Department Business Administration
Azman Hashim International Business School,

Senior Lecturer:

- Actively involved in teaching general university subjects for Bachelor:
 1. UHAK 1032 Introduction to Entrepreneurship
 2. UHAS 3012 Entrepreneurship & Enterprise Development

Apr 2013 – May 2015 **Management & Science University (MSU)**
www.msu.edu.my
Management & Science University
University Drive,
Off Persiaran Olahraga, Seksyen 13,
40100 Shah Alam, Selangor Darul Ehsan, Malaysia.
Lecturer and Program Manager for Hospitality and
Tourism
School of Hospitality & Creative Arts (SHCA)

Company Profile

MSU aspires to be the leading university of choice for specialized and professional education, providing holistic academic standards which are relevant to the needs of the industry and meeting global expectations whilst maintaining the highest ethical standards.

Nature of Duties

Program Manager:

To ensure that all targets as agreed and set by the University/Dean are met.

- Communicate effectively with teams/lecturers in the department and respond appropriate to their needs.

- Ensure that the learning outcomes for the discipline/subject/module etc. are efficiently and effectively delivered by each of the lecturers.
- Ensure that all assessments are fairly marked and graded by the lecturers and that there is consistency between grading's during the Program Board and School Board meeting before senate endorsement.
- Ensure all the lecturers in the department meet the deadlines set for the return of work to students and provide feedback in keeping with the policy of the Department as required.
- Ensure that students are offered appropriate guidance on their choice of program that student guidance regulations are fulfilled and students are provided with appropriate documentation within the time frame as set by the Department
- Responsible on the student subject exemption and credit exemption as set by the University.
- Responsible on the student subject offerings and pathways.
- Responsible in handling and visit Internship students for Diploma and Bachelor students and at the same time create a relationship with the agencies.

Lecturer:

- Actively involved in teaching subjects for Diploma and Bachelor:
 1. Human Resource Management
 2. Management for Service Industry
 3. Strategic Management
 4. Thinking Skills
 5. Entrepreneurship
 6. Introduction to Hospitality Industry
 7. Organizational Behavior
 8. Research Methodology
 9. Tourism Marketing
- Actively involved in taking regular classes as well as arranging Industrial Visits, Seminars, Adjunct Lectures and all other activities organized by School of Hospitality and Creative Arts (SHCA) by each quarter of the semester.
- Actively involve as a Leader for Orientation and Progression Committee to meet MSU objective.
- Developed and carried out courses on both basic and advanced levels in the subject as above mentioned.
- Supervised students on various levels.
- Monitored, assessed and marked students work and students portfolios.
- Actively involved and monitor on mentoring activities and consultation with students by weekly basis and carried out activities with mentees to create strong relationship between mentees and mentor.
- To ensure appropriate student participation in the teaching and learning process in classes, exercises, case studies etc.

**Oct 2009 – March 2010 PEJABAT PELAJARAN DAERAH KULAI
NO 459-461 JLN KENANGA 29/13Lot 205,
INDAHPURA, KULAI
Teacher (Contract)**

Nature of Duties

- Teacher (Bahasa Melayu) - Sekolah Menengah Indahpura (1), Saleng, Johor
- Teacher (Science, Mathematics, Civic, Morals and Bahasa Melayu) – Sekolah Menengah Kebangsaan Kulai Besar, Kulai
- Teacher at tuition center for Bahasa Melayu and Science

INDUSTRY WORKING EXPERIENCE

**Apr 2012 – Apr 2013 Celestica (AMS) Sdn. Bhd, Johor
www.celestica.com.
Lot 205, Jalan Seelong, 81400 Senai.
Material Planner/Buyer**

Key Duties

- Plan and execute procurement of finished goods and raw materials from suppliers.
- Maintain strong working relationships and communications directly with the suppliers to confirm production/shipping schedules and monitor open purchase orders for all orders to ensure on-time deliveries.
- Monitor Open Purchase Order Report/ Stock Status report to follow up and expedite material to ensure on time delivery.
- Proactively report product and material availability issues
- Maintain, monitor Master Data; revise essential system planning data to ensure SAP system is effectively planning future requirements.
- The Material Planner/Buyer will also track levels of stocked inventory.
- Maintain purchase order status and shipment tracking information in SAP/ERP system
- Proactively provide supply status and shipment tracking to Supply Chain teams.
- Complete special projects and assignments as requested (e.g Updated new demand and provide schedule on time to supplier).
- Run Stock Out Report daily to maintain required inventory levels
- Resolve any issues surrounding purchases (delivery schedule, receiving, invoicing)
- Duties include collating/filing of purchase orders.

March 2010 – Apr 2012 Panasonic System Network Malaysia Sdn. Bhd.
www.panasonic.com.
PLO NO.1 Senai Industrial Area, KB No.104, 81400
Senai,
Material Planner/Buyer

Key Duties

- Evaluate new contracts and determine buy-out requirements. Once material and quantities are determined Buyer will:
 - ✓ Find best product for the best price, from the most reliable vendors. Since the buyer's buying decisions have a direct impact in the company's profit margin, buyer will be responsible to negotiate the best price with vendors and find ways to obtain the best discounts.
 - ✓ Ensure that all materials are received in a timely manner. Buyer must follow up on all purchase orders to ensure that scheduled delivery dates are met. If delivery date cannot be met, this must be communicated, by written memo, to scheduling as quickly as feasible. This part Buyers responsibility is as critical as purchasing the required materials.
 - ✓ Determine and establish delivery dates that ensure a timely delivery yet do not come so early as to waste valuable space or tie up financial resources.
 - ✓ Assure that the acquisition of all goods or services will meet the requirements of the contract as well as engineering specifications.
- Track levels of stocked inventory.
- Meets with vendors to negotiate improved pricing, product quality, and delivery.
- Take care of tooling/mould for each Local vendor due to maintain the tooling condition in order to produce output to support production requirement.
- In charge for tooling modification after get confirmation from R&D (Research & Development) department to modified the tooling to overcome the tooling problem which is claim by IQC (Incoming Quality Control) & QA department when the parts found in the production line.
- In charge for tooling modification need to meets the vendor to discuss the price of the modification cost and also need to monitor until get the sample based on the schedule.
- Take care of tooling/mould transfer from Japan to Local Injection Vendors.

- In charge of documentation and payment for tooling/mould transfer from Japan to Local Injection Vendors.
- Open New Vendor account based on company requirement to select a good vendor by audit the factory together with IQC members after complete and get top management endorsement all the entire purchasing agreement and others related documents.
- In charge for new tooling fabrication, discuss the design, price comparison (tool price) at least 3 tool maker, arrange material for testing and monitor until tooling complete fabricate and transfer to injection supplier (running for Mass Production).
- In charge for the tooling scrap for the tooling that already over life, models already discontinue. The proposal will sent to Japan side for confirmation and get acknowledgment until top management.
- In charge and control fixed asset by arrange physically audit in a year at vendor side. Will conduct the asset audit twice a year by 100% checked and randomly check. Once complete audit, account side will issue the official asset letter for confirmation to local and oversea suppliers.

OTHERS EXPERIENCE

International Appointment

1. Appointed as **External Examiner (Foreign Examiner)** of PhD Program at the Superior College Lahore, Pakistan (June 2019)
2. Appointment as **Editorial Board/Reviewer** of the Inderscience Publisher (May 2019)
3. Appointment as **Session Chair** in 1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019), Univerisiti Teknologi Malaysia, Kuala Lumpur (6-7th April 2019)
4. Appointment as **Editorial Board/Reviewer** of the "UW Journal of Management Sciences (UWJMS)" established by University of Wah, Wah Cantt Pakistan (February 2019)
5. Appointment as **Evaluator** for 6th International Graduate Conference on Engineering, Science and Humanities, 2018 (6th IGCESH 2018), Faculty of Built Environment, Univerisiti Teknologi Malaysia (August 2018)

National Appointment

1. Appointment as **Speaker** for Southern Youth Leadership of AISEC Global Volunteer Programme at SMK Mutiara Rini, Johor Bahru (July 2019)
2. Appointment as **Speaker** for “*Kajian Tindakan Latihan Dalam Perkhidmatan*” at SMK Kulai Besar, Johor Bahru (June 2019)

University / Faculty Appointment

1. Appointment as **Program and Activity Coordinator** under Business Administration Department, Azman Hashim International Business School, Universiti Teknologi Malaysia (July 2019-June 2021)
2. Appointment as **Assistant Chairman for PhD Program** (Student Name: Noraindah Bt Abdullah Fahim, Doctor of Philosophy Management), Azman Hashim International Business School, Universiti Teknologi Malaysia (June 2019)
3. Appointment as **Academic Advisor** for Program Desa Sejahtera (Corporate Social Responsibility, CSR) at Kampung Sinaran Baru, Kempas, Johor Bahru (April 2019)
4. Appointment as Student Industrial Practical **Supervisor** Semester II Session 2018/2019, Azman Hashim International Business School, Universiti Teknologi Malaysia (April 2019)
5. Appointment as **Academic Advisor** for Entrepreneurship & Marketing Technology 2019 organized by Universiti Teknologi Malaysia and CCSL in collaboration with The Academy of E-Sport at Iskandar Puteri, Johor (April 2019)
6. Appointment as **Academic Advisor** for “*Jom Derma Alat Mainan & Buku Cerita Kepada Kanak-Kanak di Afrika*” organized by Azman Hashim International Business School, Universiti Teknologi Malaysia (March 2019)
7. Appointment as **Jury** for Graduate Research Exhibition Competition 2019, School of Graduate Studies, Universiti Teknologi Malaysia, (UTM), (March 2019)
8. Appointment as **Jury** for Final Year Project Diploma in Entrepreneurship, Politeknik Metro Johor Bahru, (March 2019)
9. Appointment as **Academic Advisor** for Sustainable Entrepreneurial Mindset Showcase (SEMS) 2019, Universiti Teknologi Malaysia, (UTM), (March 2019)
10. Appointment as **Interviewer Panel** for How To Get Yourself Employed Program Semester 2 2018/2019, Azman Hashim International Business School, Universiti Teknologi Malaysia, (UTM), (March 2019)

11. Appointment as **Emergency Rescue Team (ERT)** Block T08, Azman Hashim International Business School, Universiti Teknologi Malaysia, (Dec 2018-Nov 2020)
12. Appointment as **Committee Member of Occupational, Safety, Health and Environment (OSHE)**, Azman Hashim International Business School, Universiti Teknologi Malaysia, (March 2019-June 2020)
13. Appointment as **Interviewer Panel** for How To Get Yourself Employed Program Semester 2 2017/2018, Faculty of Management, Universiti Teknologi Malaysia, (UTM), (April 2018)
14. Appointment as **Interviewer Panel** for How To Get Yourself Employed Program Semester 2 2016/2017, Faculty of Management, Universiti Teknologi Malaysia, (UTM), (March 2017)
15. Appointment as **President** for Postgraduate Student Society Faculty of Management (PGSS-FM), Universiti Teknologi Malaysia, (UTM), (Feb 2016-Feb 2017)
16. Appointment as **Vice-President** for Postgraduate Student Society (PGSS) UTM, Universiti Teknologi Malaysia, (UTM), (Apr 2016- Apr 2017)
17. Appointment as **Program Leader** in organizing 3 Minutes Thesis Competition (Faculty Level) on 21st February 2017 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2017
18. Appointment as **Program Director** in organizing Annual General Meeting (Faculty Level) on 28th February 2017 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2017.
14. Appointment as **Program Director** in organizing Postgraduate Structure Course on “ *Characteristics of Good Literature Review*” on 24th May 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
15. Appointment as **Program Director** in organizing Postgraduate Structure Course on “ *Quantitative Analysis Workshop*” on 13th December 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
16. Appointment as **Program Director** in organizing Appearance, Behavior and Communication Workshop 2016 (UTM Level) on 15th December 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
17. Appointment as **Program Director** in organizing Postgraduate Structure Course on “ *Characteristics of Good Literature Review*” on 24th May 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
18. Appointment as **President** in organizing Educational Trip to Thailand, Universiti Malaysia Sabah (UMS), 2008

19. Appointment as **Vice President** in organizing the 5th KASUGA SPE 2008 (Karnival Sukan dan Keluarga, Sekolah Perniagaan dan Ekonomi kali ke-5) , Universiti Malaysia Sabah (UMS) , 2008
20. Appointment as **Vice President** in organizing Hi-Tea program, Universiti Malaysia Sabah (UMS), 2008

PUBLICATIONS

Thesis/ Project

1. **Sabrina Adam (2018)**. *Entrepreneurial Orientation and Organizational Performance of E-Business in Malaysia*. Ph.D Thesis, Universiti Teknologi Malaysia (UTM).
2. **Sabrina Adam (2014)**. *Relationship between Organizational Trust, Organizational Commitment and Job Satisfaction*. Master Project, Universiti Teknologi Malaysia (UTM).

Journals

1. Thoo, A. C., Sulaiman, Z., Mas'od, A., Zakuan, N., & **Adam, S. (2019)**. Factors Driving Consumers Participation in Collaborative Consumption with AirBNB. *Journal of Arts & Social Sciences* (Ref No: PB/2019/00749) (**Non-Indexed Journal**)
2. **Adam, S.**, Mahadi, B., & Rahman, A. P. A. **(2018)**. The Mediating Role of Knowledge Management of E-Business in Malaysia. *Asia-Pacific Management Accounting Journal (APMAJ)*,13(2), 1-25. (**Indexed ESCI/ERA/WOS**).
3. **Adam, S.**, & Mahadi, B., **(2018)**. The Role of Entrepreneurial Strategy-Making (Multi- Dimensional) Towards Organisational Performance of Internet Business in Malaysia. *International Journal of Engineering & Technology (IJET)*,7(2.29),524-527. (**Indexed SCOPUS**).
4. **Adam, S.**, Mahadi, B., & Rahman, A. P. A. **(2018)**. The Effect of Entrepreneurial Orientation Towards Organizational Performance Of E-Business in Malaysia. *International Journal of Entrepreneurship and Management Practices*, 1(2), 12-21. (**Non-Indexed Journal**)
5. Lom, H. S., Thoo, A. C., Sulaiman, Z., & **Adam, S. (2018)**. Moderating Role of Information Privacy Concern on Mobile Users Behavioural Intention and Use Behaviour. *Advanced Science Letters (ASL)*, 24(6), 4259-4264. (**Non-Indexed Journal**)

6. **Adam, S., & Mahadi, B. (2016).** Entrepreneurial Strategy-Making Mode and Organisational Performance of Internet Business in Malaysia. *Journal of Global Business and Social Entrepreneurship (GBSE)*, 2(4), 85–97. **(Non-Indexed Journal)**
7. **Adam, S., & Mahadi, B. (2016).** The Effectiveness of Knowledge Management Towards Organisational Performance of Internet Business in Malaysia. *Malaysian Journal of Business and Economics*, 3(1), 68–80. **(Non-Indexed Journal)**

Conference Proceedings/Paper

1. **Adam, S., Ramliy, M.K., Thoo, A. C., Mas'od, A., Muharam, F.M (2019).** Entrepreneurial Orientation and Organizational Performance of E-Business in Malaysia: The Moderating Role of External Environment. 3rd International Conference on Education, Business, Islamic and Technology (Cameron Highland), eISBN:978-967-2245-13-1 (pp. 142-156)
2. Ramliy, M.K., **Adam, S.,** Sulaiman, Z., Mas'od, A., Thoo, A. C., Muharam, F.M **(2019).** An Assessment on the Relationship Between Open Innovation Activities and Firms Innovation Performance of Small and Medium Enterprises in the Malaysian Manufacturing Sector. *1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019) (RefNo: PB/2019/01041)*
3. Zakuan, N., Ariff, M.S.M., Thoo, A. C., **Adam, S.,** Sulaiman, Z., & Muharam, F.M **(2019).** Factors Driving Online Collaborative Consumption of Apparel. *1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019) (RefNo: PB/2019/00771)*
4. Thoo, A. C., Sulaiman, Z., Muharam, F.M., Mas'od, A., **Adam, S.,** Ramliy, M.K., & Soh, X. L. **(2019).** Does Corporate Social Responsibility Drive Consumer Purcahse Intention?. *1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019) (Ref No: PB/2019/00772)*
5. **Adam, S.,** Mahadi, B., & Panatik, S. A. **(2018).** *The Effect of Entrepreneurial Orientation Towards Organizational Performance of E-Business in Malaysia.* In Proceedings of the 2nd International Conference on Business, Tourism and Technology (Melaka) (pp. 13-20).
6. **Adam, S., & Mahadi, B., (2017).** *The Role of Entrepreneurial Strategy-Making (Multi- Dimensional) Towards Organisational Performance of Internet Business in Malaysia.* In Proceedings of the ASIA International Multidisciplinary Conference (AIMC-2017) (pp. 1-7).

7. **Adam, S.**, & Mahadi, B. (2016). A Review of Entrepreneurial Strategy-Making Mode and Organisational Performance of Internet Business in Malaysia. In *Proceeding 3rd International Conference on Global Social Entrepreneurship (Legoland, Johor)* (pp. 217–227).
8. **Adam, S.**, & Mahadi, B. (2016). The Effectiveness of Knowledge Management Towards Organisational Performance Of Internet Busines In Malaysia. In *Proceedings of the 7th International Borneo Business Conference* (pp. 439–447).
9. **Adam, S.**, Mahadi, B., & Lom, H. (2016). The Role Of Entrepreneurial Strategy-Making Dimensions Towards Organisational Performance Of Internet Busines in Malaysia. In *Proceedings of the 7th International Conference on Postgraduate Education (Uitm, Shah Alam)* (pp. 979–995).
10. Lom, H. S., Thoo, A. C., Sulaiman, Z., & **Adam, S.** (2016). *Moderating Role of Information Privacy Concern on Mobile Users Behavioural Intention and Use Behaviour*. In *Proceedings of the International Conference on Science, Engineering, Management and Social Sciences (ICSEMSS 2016)* (pp. 1-12)

COMMITTEE/ACTIVITIES

1. Runner for the O2 Run 5KM Challenge “V-Run Fit” on April 2017.
2. Committee member in organizing Best Postgraduate Student Award in conjunction with the UTM 58th Convocation ceremony on 28th April 2017, Dewan Kencanapuri, Pulau Springs Resort, Johor Bahru, 2017.
3. Committee in organizing 3 Minutes Thesis Competition (UTM Level) on 10th April 2017 at Dewan Senat, Bangunan Canselori Sultan Ibrahim, Universiti Teknologi Malaysia (UTM), 2017.
4. Committee member in organizing Best Postgraduate Student Award in conjunction with the UTM 56th Convocation ceremony on 22nd April 2016, Universiti Teknologi Malaysia (UTM) , 2016
5. Committee member in organizing Best Postgraduate Student Award in conjunction with the UTM 57th Convocation ceremony on 21st October 2016, Dewan Perdana, Tingkat 9, Hotel Selesa, Johor Bahru , 2016
6. Committee member in organizing UTM FUN RUN 2016 (UTM Level) on 1st October 2016, Universiti Teknologi Malaysia (UTM) , 2016

7. Committee member in organizing 6th International Graduate Conference on Engineering, Science and Humanities (IGCESH) on 15th -17th August 2016, Universiti Teknologi Malaysia (UTM) , 2016
8. Committee member in organizing Postgraduate Structure Course on “*Graduate on Time (GOT) Motivation Course*” on 4th October 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
9. Committee member in organizing Postgraduate Structure Course on “*Characteristics of Good Literature Review*” on 25th October 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
10. Committee member in organizing Postgraduate Structure Course on “*How To Survive Research Proposal*” on 1st November 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
11. Committee member in organizing Postgraduate Structure Course on “*How To Find Research Gap & Good Objective*” on 13th November 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
12. Committee member in organizing Postgraduate Structure Course on “*How To Publish High Impact Publication*” on 27th November 2016 at Faculty of Management, Universiti Teknologi Malaysia (UTM), 2016
13. Runner for Charity Run “*Run for NASAM*”, Universiti Teknologi Malaysia, (UTM), 2016
14. Volunteer for “Kempen Anti-Kutu Sampah Sempena Hari Bumi 2009” Kota Kinabalu , Sabah , 2009
15. Member in organizing Nature Guide Program at Endau-Rompin National Park , 2009
16. Member in organizing Homestay Course at Felda Semenchu Homestay , Kota Tinggi , 2009
17. Member in organizing Homestay Course at Gunung Pulai Homestay , Kota Tinggi , 2009
18. Player of Futsal Match between programs in SPE , Universiti Malaysia Sabah (UMS), 2008

PROFESSIONAL SKILLS

1. Good in **SMART PLS** version 3.0
2. Good in **SPSS** version 16.0
3. Good in **MS Office**

KEY STRENGTHS & ATTRIBUTES

- Highly developed written and verbal communication skills.
- Proven ability to work under pressure and deliver against deadlines.
- Makes clear and precise observations followed by accurate reporting.
- Identifies analyses and solve problems effectively.
- Active, helpful and contributing team member.
- Proven ability to work independently.
- Innovative with capacity for creative thinking.
- Demonstrated ability to organize and priorities work.
- Committed to ongoing professional development.

PROFESSIONAL REFEREES

Dr. Batiah Mahadi

Senior Lecturer/Researcher

Department of Business Administration

Azman Hashim International Business School (AHIBS)

Universiti Teknologi Malaysia

81310 Skudai, Johor, Malaysia

Tel : 010- 3665456

Email: batiah72@gmail.com

Assoc. Prof Dr. Siti Aisyah Abdul Rahman

Deputy Dean (Academic & Student Development) & Associate Professor

Faculty of Social Sciences and Humanities,

Universiti Teknologi Malaysia (UTM),

81310, Johor Bahru,

Malaysia

Tel : 019- 7171974

Email: sitiaisyah@management.utm.my

Dr. Dewi Fariha Abdullah @ Earnest

Senior Lecturer/ Head of Research Program (PhD and Master by Research)

Department of Accounting and Finance,

Azman Hashim International Business School (AHIBS),

Universiti Teknologi Malaysia (UTM),

81310, Johor Bahru,

Malaysia

Tel : 019- 7707704

Email: dewifariha@utm.my

Mrs. Yvonne Hoo

Assistant Manager

Purchasing Department (CMCD)

Panasonic System Network Malaysia

PLO No. 1, Kawasan Perindustrian Senai,

KB No. 104,81400 Senai.

Johor, Malaysia

Tel : 012- 6537189

Email: yvonnehoo@hotmail.my