Umar Haiyat Abdul Kohar

AZMAN HASHIM INTERNATIONAL BUSINESS SCHOOL, UTM

PERSONAL PROFILE

Umar Haiyat is a senior lecturer at Azman Hashim International Business School, UTM and currently seconded to the UTM Centre for Student Innovation & Technology Entrepreneurship (UTM XCITE) as a deputy director.

EDUCATION & TRAINING

RMIT UNIVERSITY, MELBOURNE AUSTRALIA

PhD of Management (2014)

UNIVERSITI TEKNOLOGI MARA (UiTM)

Master of Business Administration (2007)

RESEARCH AND CONSULTANCY
NUMBER OF PROJECTS AS LEADER: 6

Development of Innovative Model for Social Entrepreneurship among Youth
Funded by the Ministry of Sports and Youth - RM25,000

Marketing and Branding of Food and Beverage (F&B) SMEs' Products in Batu Pahat
Funded by UTM (IISJ Grant) - RM36,500

Study on Malaysians Working in Singapore
Funded by the Ministry of Human Resources - RM194,667

Study on Malaysians Working in Singapore - Phase 2
Funded by the Ministry of Human Resources - RM391,773

The Development Of Community-Based Social Entrepreneurship Business Models For Young Nascent Entrepreneurs
Funded by UTM (GUP Grant) - RM14,900

Data Collection of Food Security And Roselle-Based Food Intake Among B40
Funded by UTM (CRG Grant) - RM20,000

HOW TO REACH ME

Mobile Phone: 0167485757
Email: umarhaiyat@utm.my
Office Address: UTM XCITE, Block S44, Universiti Teknologi Malaysia, Johor Bahru

CORE SKILLS

- Qualitative Research (NVivo Analysis)
- Social Business Model Canvas (SBMC)
- Market Study and Analysis
- Digital Marketing (Social Media Marketing)
- Student Entrepreneurship Mentorship

KEY ACHIEVEMENT AND AWARDS

- Scopus H-Index: 3

2015: Excellent Service Award, Universiti Teknologi Malaysia
2017: Consultancy Award, Faculty of Management, UTM
2018: Community Service Award, Faculty of Management, UTM
2019: The Best Social Scientist Award for DS52 / DS45 by the Office of Deputy Vice Chancellor (Research & Innovation), UTM

ACCREDITATIONS

Level 3 Diploma in Digital Entrepreneurship (UK)
- Accredited by the Learning Resource Network, UK and Malaysia Digital Economy Corporation (MDEC)

Entrepreneurial Educator Enhancement Program (3EP)
- Accredited by the Ministry of Higher Education (MOHE)