



# DR. LOGAISWARI A/P INDIRAN

## CURRICULUM VITAE

### PROFILE

Enthusiastic in entrepreneurship and innovation with 18 years experience. Skilled in research and innovation drives her to win various national and international awards. Passionate in mentoring students to be successful as start-ups. Believe strongly that collaboration able to promote creativity, innovation and cross-skilling.

### ADDRESS

Department of Business Administration,  
Azman Hashim International Business School (AHIBS),  
Universiti Teknologi Malaysia,  
Skudai Johor

### EMAIL ADD

logaiswari@utm.my  
logaiswari@gmail.com

### CONTACT NO.

H/P : +6012-7748005

### EDUCATION

#### 2018

PhD (Management), Universiti Teknologi Malaysia  
(AWARD: Merit Thesis Award, Certificate of Excellence for PhD Thesis, Best Student Award PhD Management Category, MTDC Innovation Book Prize Award)

#### 2001

Masters in Education (Technical), Universiti Teknologi Malaysia

#### 1999

Bachelor in Business Administration, University Malaya (Second Class: Upper Division)

### EXPERTISE

- ENTREPRENEURSHIP
- BUSINESS INCUBATOR
- INTELLECTUAL CAPITAL
- BUSINESS MODEL CANVAS
- MANAGEMENT
- INNOVATION AND RESEARCH

### TEACHING EXPERIENCES

#### 2002-2004

Lecturer at Politeknik Sultan Abdul Halim Mu'azham Shah, Jitra Kedah

#### 2004-2005

Head of Program (Diploma in Secretarial Sciences) at Politeknik Tuanku Syed Sirajuddin, Perlis

#### 2005-2014

Lecturer in Politeknik Ibrahim Sultan, Johor

#### 2014-2017

Full Time Study Leave - PhD (Under Higher Ministry of Education's Scholarship)

### BOARD MEMBERSHIP

2020 MALAYSIAN INSTITUTE OF  
MANAGEMENT (MIM)

## PROFESSIONAL CERTIFICATIONS & TRAININGS

### 2017

INTERNATIONAL TRAINING  
PROGRAMME ON PROMOTING  
ENTREPRENEURSHIP AND  
INNOVATION THROUGH  
INCUBATION AT INDIA (6 WEEKS)

### 2017

ALIBABA GLOBAL E-COMMERCE  
TALENT TRAINING OF TRAINERS  
PROGRAM

### 2018

PROFESSIONAL CERTIFICATE ON  
ENTREPRENEURIAL  
EDUCATION@3EP  
(ENTREPRENEURSHIP  
EDUCATORS ENHANCEMENT)

## TEACHING EXPERIENCES

### August 2017 – July, 2020

Head of Unit,  
Research, Innovation and Commercialization  
Polytechnic METrO Johor Bahru

Lecturer Diploma in Entrepreneurship  
(Entrepreneurship, New Product Development, Entrepreneurial  
Personal Branding)

### August, 2020 - now

Senior Lecturer,  
Technology, Entrepreneurship and Innovation Panel  
Department of Business Administration  
Azman Hashim International Business School (AHIBS)  
Universiti Teknologi Malaysia  
Skudai Johor

## INTERNAL ADMINISTRATIVE POSITION

### August 2017 – July, 2020

Internal Auditor Politeknik METrO Johor Bahru

### August 2017 – July, 2020

Head of Research, Innovation, and Commercialisation Unit,  
Politeknik METrO Johor Bahru

### 11-13<sup>th</sup> of March 2019

Program Co-Director, National Startup Pitch Bootcamp and  
Competition 2019

### 2019

Program Director, PMJB National Innovation & Creativity  
Competition 2019 (PNiCC'19)

### 2020

- Deputy Program Director, National Conference in Sports & Co-Curriculum (NASCO'2020)
- Program Director, Internationalization Programme to Politeknik Negeri Medan: TVET Knowledge Transfer Across Border Collaboration among Polytechnic METrO Johor Bahru (PMJB), Polytechnic Seberang Prai (PSP) and Community College Kuching (KKK)

## AWARDS RECEIVED

## INVENTION / INNOVATION

### **21<sup>ST</sup>-23<sup>RD</sup> OF FEB 2016**

FIRST WINNER IN ESPRIEX  
BUSINESS MODEL CANVAS  
COMPETITION ASEAN, INDONESIA

### **29<sup>TH</sup>-30<sup>TH</sup> OF APR 2016**

FINALIST IN INTERNATIONAL  
BUSINESS MODEL CANVAS  
COMPETITION, U.S

### **27<sup>TH</sup> OF AUG 2016**

GOLD MEDAL IN INTERNATIONAL  
INVENTION INNOVATION  
COMPETITION IN CANADA, ICAN  
2016

### **26<sup>TH</sup> & 27<sup>TH</sup> OF APR 2017**

FINALIST IN INTERNATIONAL  
INNOVATION YOUTH INCUBATION  
AWARD 2017, MMU CYBERJAYA

### **19<sup>TH</sup> OF SEPT 2017**

GOLD AWARD IN 1<sup>ST</sup> GRADUATE  
RESEARCH EXHIBITION  
COMPETITION (GREX COM2017),  
UTM, SKUDAI

### **07<sup>TH</sup>-11<sup>TH</sup> OF FEB 2018**

FINALIST IN SASIN INTERNATIONAL  
BUSINESS PLAN COMPETITION,  
BANGKOK

### **2014**

#### **FOUNDER**

TOLKIDZ; a wrist band embedded with mobile apps which can identify the emotion of special children

### **2018**

#### **FOUNDER**

DESTRESSO; a Mobile Apps, embedded with MUSE head band which can identify the stress level

### **2019**

#### **CO-FOUNDER**

e-HYBRID STUDIO, a platform in form of webpage and web-mobile, a virtual borderless business incubator centre

### **2017-2019**

#### **MENTOR**

REFLEKIDZ; a mat which trigger the neuro of special children  
Award: Multimedia Innovation Competition (Micom i-IDEA) at UiTM Arau, Perlis (Bronze), National Innovation Creativity and Competition (Silver) and Best People Choice, Pitching at Carnival PMJB (Gold), Pitching at GUK (First Prize), Top 20 Outstanding Group, Young Social Entrepreneurship Competition at POLISAS, Finalist in Anugerah Ikon Siswa Johor 2019 (AISJ)

### **2019**

#### **MENTOR**

HZ Boys Kitchen in Program Usahawan Muda, SME Bank 90 days Business Challenge 2019

## AWARDS RECEIVED

### **17<sup>TH</sup> OF OCT 2015**

BEST PAPER AWARD,  
INTERNATIONAL CONFERENCE OF  
4<sup>TH</sup> INTERNATIONAL SEMINAR ON  
ENTREPRENEURSHIP AND  
BUSINESS, PENANG, MALAYSIA

### **19<sup>TH</sup> OF MAY 2015**

BEST SPEAKER AWARD, PRE-  
DEFENCE COLLOQUIUM 2015,  
FACULTY OF MANAGEMENT, UTM

### **21<sup>ST</sup> OF FEB 2017**

SECOND PLACE IN 3 MINUTES  
THESIS (3MT) COMPETITION  
FACULTY LEVEL

### **19<sup>TH</sup> OF APRIL 2018**

MERIT THESIS AWARD (PHD)

## PUBLICATIONS

05<sup>th</sup> & 06<sup>th</sup> of July 2011, An Exploratory Study on CIDOS (Curriculum Information Documents Online System) Usage Among Academics in Department of Tourism and Hospitality, Polytechnic Johor Bahru  
(Publication: Proceeding in Seminar Pelancongan dan Hospitality 2011)

02<sup>nd</sup> & 03<sup>rd</sup> of Sept 2013, A Framework for Evaluating the Effectiveness of Polytechnic Entrepreneurship Programmes  
(Publication: Proceeding In CiE-TVET 2013)

25<sup>th</sup> & 26<sup>th</sup> of Aug 2014, A Variety of Models to Measure the Intentions Towards Entrepreneurship  
(Publication: Proceeding in CiE-TVET 2014)

17<sup>th</sup> of Oct 2015, A Historical Review of Business Incubator Models  
(Publication: Proceeding in 4<sup>th</sup> International seminar on Entrepreneurship and Business, ISEB2015)

17<sup>th</sup> of Oct 2015, Exploring the Potential of Malaysian Polytechnics Towards Entrepreneurship Development Among Students: A Perception-Based Analysis  
(Publication: Proceeding in 4<sup>th</sup> International seminar on Entrepreneurship and Business, ISEB2015)

15<sup>th</sup> of Nov 2015, An Empirical Analysis on Factors Influencing the Performance of Business Incubators in Polytechnic Ibrahim Sultan, Johor  
(Publication: Proceeding in Seminar Liga Ilmu Serantau)

10<sup>th</sup> & 11<sup>th</sup> of Dec 2016, The Components and Indicators of Intellectual Capital in Business Incubators  
(Publication: Published In Advanced Science Index)

2017, Book chapter IGI, Business Incubation in Malaysia: An Overview of Multimedia Super Corridor, Small and Medium Enterprises, and Incubators in Malaysia  
(Publication: Handbook of Research on Small and Medium Enterprises In Developing Countries, DOI: 10.4018/978-1-5225-2165-5.ch015)

## RESEARCH GRANTS

### 2019

Grant MEA-CITrA (RM 5,000.00)

(Collaboration with CITrA,  
University Malaya)

Title: The success factor of student entrepreneurship - A comparative study between various study between various level of students in Malaysia

## PUBLICATIONS

26<sup>th</sup> & 27<sup>th</sup> of Apr 2017, Case study: The Influence of Intellectual Capital of UTM Sprinter Incubator Centre (UTMSprinter™)

28<sup>th</sup> & 29<sup>th</sup> of Nov 2017, The Challenges of Business Incubations: A Case of Malaysian Incubators  
(Publication: International Economics and Business Management Conference 2017, IEBMC2017 on the 28th and 29th November 2017; ISI Proceeding)

2019, Entrepreneurial Intention among Engineering Students: A Case of at Politeknik Mersing, Johor  
(e-Proceedings of the 9th National Conference in Education-Technical & Vocational and Training 2019, CiE-TVET 2019)

2019, E-Hybrid Studio; An Intergrated and Virtual Entrepreneurship Development Platform  
(e-Proceedings of the 9th National Conference in Education-Technical & Vocational and Training 2019, CiE-TVET 2019)

2019, Intellectual Capital In TVET Institution: A Case Study of Polytechnics In Malaysia  
(e-Proceedings of The 4th International Conference on Research in TVET Studies, ICOR-TVET 2019)

2020, The influence of Cognitive Values on Entrepreneurial Intention among Polytechnics Students in Malaysia  
(International Journal of Advanced Science and Technology, Indexed by Scopus)

2020, Innovation Capability in TVET institution: Role of Malaysian Polytechnics  
(Technical and Social Science Journal, Bilangan 1 Jilid 1 Mac 2020 e-ISSN 2289 7356)

## REFEREES

### **ASSOC. PROF. DR MOHD ZAIDI ABD ROZAN**

Director of UTMxcite  
UTM Centre For Student Innovation  
& Technology Entrepreneurship  
Universiti Teknologi Malaysia  
81310 Johor Bahru  
Tel: 07-5536344  
email: mdzaidi@utm.my

### **ASSOC. PROF. DR CHANDRAKANTAN A/L SUBRAMANIAM**

Pengarah Eksekutif  
Institut Pembangunan  
Keusahawanan dan Koperasi UUM  
Universiti Utara Malaysia  
06010 UUM Sintok, Kedah Darul Aman  
Tel: 019-4003666  
email: chandra@uum.edu.my

## INVITED JURY / SPEAKER

- 10<sup>th</sup> of Nov 2013, Judge at State level Science Fair for Young Children 2013
- 4<sup>th</sup>-5<sup>th</sup> of Oct 2016, Jury in Business Model Canvas Competition (BMC) at UTM
- 24<sup>th</sup> of Sept 2016, Panel of Judges for Young Innovate 2016 Johor Competition
- 26<sup>th</sup> -27<sup>th</sup> of Sept 2016, Facilitator at Wealth Creation Lab (WCL) UTM
- 01<sup>st</sup> of May 2017, Moderator, ASIA International Conference 2017
- 03<sup>rd</sup>-4<sup>th</sup> of Nov 2017, Jury at THE MINDS 2017, UTM
- 21<sup>st</sup>-23<sup>rd</sup> Nov 2017, Judge at Innovate Johor 2017, UTM
- 22<sup>nd</sup> of Nov 2017, Jury at Final Competition OIT HACK 2017 UTM
- 20<sup>th</sup> of Mac 2018, External Panel at HI-FIEX Project at Politeknik Ibrahim Sultan, Johor
- 16-18 of Oct 2018, Judge at National Innovation Competition (3<sup>rd</sup> INNOCOM 2018), PTSS
- 8-9<sup>th</sup> of March 2019, Speaker at Young Maker Challenge@AC 2019, state level (Title: Pitching & Presentation)
- 11 – 13<sup>th</sup> of March 2019, Mentor and Speaker at National Startup Pitch Bootcamp and Competition 2019
- 9<sup>th</sup> of April 2019
- Judge at 4<sup>th</sup> International Innovation Day, Faculty of Engineering UTM
- 23<sup>rd</sup> of Aril 2019, Evaluation Panel at Young Maker Challenge@AC 2019
- 30<sup>th</sup> Mei 2019, Speaker at Politeknik Port Dickson (Title: Pelaksanaan DPB2012 Entrepreneurship, Curriculum Orientation dan Business Model Canvas, BMC)
- 26 & 27 of Nov 2019, Judge at 2<sup>nd</sup> International Research Conference and Innovation Exhibition, UniKL2019 (IRCIE 2019)
- 5<sup>th</sup> of Dec, 2019, Speaker at 'Quick and Impactful PowerPoint Tips' Workshop
- 11<sup>th</sup> of Dec, 2019, Speaker at 1MINE'S Business Literacy Programme For Graduates (Title: Creating your Niche, Business Plan, Business Plan, and Business Canvas)

**2019**

Interview Panel, Public Service Commission (Field: Entrepreneurship)  
*Surahanjaya Perkhidmatan Pelajaran (Field: Entrepreneurship)*

**2018**

Co-ordinator Business Pitching Competition, Peringkat Zon Selatan,  
Gerak Usahawan Kampus (GUK)

**2019**

Committee Member, International Conference on Next Generation  
Wireless Communication (ICNGWC-1.0)

**2019**

Panel Review Article Journal (Area: Entrepreneurship), e-Proceedings  
of the 9<sup>th</sup> National Conference in Education-Technical & Vocational  
and Training 2019 (CiE- TVET 2019)

**2019**

Panel Review Article Journal, e-Proceedings of the National  
Technology Research in Engineering, Design and Social Science  
Conference (nTrends'19)

**2019**

Panel Review Article Journal, e-Proceedings Liga Ilmu Serantau 2019