

## COURSE STRUCTURE

### MASTER OF BUSINESS ADMINISTRATION (PROGRAM CODE: MBSGA)

CODE	COURSES	CREDIT HOURS
<b>UNIVERSITY GENERAL ELECTIVE (3 Credit)</b> <b>(Choose 1 Course Only)</b>		
UBSE1123	Organization Behavior and Development <i>(or any other UGE's)</i>	3
UBSE1533	Business Ethics, Responsibility and Sustainability <i>(or any other UGE's)</i>	3
<b>CORE COURSES (27 CREDIT) (Compulsory)</b>		
MBSA 1133	Business Information System	3
MBSA 1213	Strategic Management	3
MBSA 1523	Managerial Economics and Policy Analysis	3
MBSA 1623	Leading Talent in Organizations	3
MBSA 1323	Strategic Innovative Marketing	3
MBSA 1413	Accounting for Business Decision Making	3
MBSA 1463	Strategic Financial Management	3
MBSA 1713	Business Research	3
MBSA 2313	New Venture Creation	3
<b>ELECTIVE (9 CREDIT)</b> <b>(Choose 3 based on block)</b>		
<b>General Concentration</b>		
MBSA 2263	Operation and Project Management	3
MBSA 2513	Global Business Environment	3
MBSA 2233	Managing Strategic Transformation in Organizations	3
MBSA 2143	Technology Management and Innovation	3
<i>*or any other courses in the other concentrations blocks</i>		
<b>Strategic Management Concentration</b>		
MBSA 2213	Designing Strategic Planning <i>(compulsory)</i>	3
MBSA 2223	Seminar in Global Business Strategy <i>(compulsory)</i>	3
MBSA 2233	Managing Strategic Transformation in Organizations	3
MBSA 2253	Negotiation and Strategic Decision Making	3
MBSA 2243	Managing Mergers, Acquisition and Alliances	3
<b>Techno-entrepreneurship Concentration</b>		
MBSA 2323	Techno-entrepreneurship <i>(compulsory)</i>	3
MBSA 2343	Commercialization and Innovation <i>(compulsory)</i>	3
MBSA 2253	Negotiation and Strategic Decision Making	3
MBSA 2333	Social Entrepreneurship	3
MBSA 2233	Managing Strategic Transformation in Organizations	3
MBSA 2143	Technology Management and Innovation	3
<b>Healthcare Management Concentration</b>		
MBSA 2823	Healthcare Informatics <i>(compulsory)</i>	3
MBSA 2813	Healthcare Industry and Development <i>(compulsory)</i>	3
MBSA 2833	Management of Healthcare Organizations	3
MBSA 2843	Healthcare Law, Policies and Regulations	3
MBSA 2873	Healthcare Marketing	3
MBSA 2863	Healthcare Business Supply Chain	3
MBSA 2883	Epidemiologi	3
<b>Islamic Finance Concentration</b>		
MBSA 2433	Islamic Financial System <i>(compulsory)</i>	3
MBSA 2543	Fiqh Muamalat in Banking and Finance <i>(compulsory)</i>	3
MBSA 2353	Islamic Marketing	3
MBSA 2453	Risk Management in Islamic Derivatives	3
MBSA 2493	Sukuk	3
MBSA 2483	Fund Management	3
MBSA 2443	Fintech in Islamic Finance	3
<b>Aviation Management Concentration</b>		
MBSA 2153	Airline Operations <i>(compulsory)</i>	3
MBSA 2163	Airport Operations <i>(compulsory)</i>	3
MBSA 2283	Aviation Crisis Management	3
MBSA 2293	Aviation Safety Management System	3
MBSA 2683	Human Factors in Aviation Safety and Maintenance	3
<b>Business Analytics Concentration</b>		
MBSA 2113	Modern Data Management <i>(Compulsory)</i>	3
MBSA 2123	Persuasive Visualization <i>(Compulsory)</i>	3
MBSA 2413	Accounting Analytics	3
MBSA 2423	Finance Analytics	3
MBSA 2363	Marketing Analytics	3

For 2019/2020 cohort onwards

CODE	COURSES	CREDIT HOURS
<b>Strategic Talent Management Concentration</b>		
MBSA 2613	Talent Analytics <i>(Compulsory)</i>	3
MBSA 2623	Talent Development and Succession Planning <i>(Compulsory)</i>	3
MBSA 2633	Talent Engagement and Inclusion	3
MBSA 2643	Strategic Compensation Management	3
MBSA 2653	Employer Branding	3
<b>Digital Innovation Concentration</b>		
MBSA 2183	Agile Project Management <i>(Compulsory)</i>	3
MBSA 2193	Digital Transformation Technology <i>(Compulsory)</i>	3
MBSA 2393	Innovative Enterprise Systems	3
MBSA 2173	Digital Security	3
MBSA 2233	Managing Strategic Transformation in Organizations	3
<b>Digital Entrepreneurship Concentration</b>		
MBSA 2133	Computational and Design Thinking <i>(Compulsory)</i>	3
MBSA 2383	Digital Product Development <i>(Compulsory)</i>	3
MBSA 2373	Digital Marketing	3
MBSA 2273	Digital Application Tools	3
MBSA 2253	Negotiation and Strategic Decision Making	3
<b>RESEARCH PROJECT (7 CREDIT) (Compulsory)</b>		
MBSA 2933	Action Research I	3
MBSA 2934	Action Research II	4
<b>TOTAL CREDIT</b>		<b>46</b>

Notes:

Prerequisites courses:

- Students must pass MKTG and ACCT before registering for SM or NVC
- Students must pass ACCT before FM/SFM
- Students must pass MKTG, ACCT and NVC before registering for CI, SE or TE
- Students must pass SM before registering for DSP
- Students must pass BR before registering for Action Research 1 & 2