

STUDY PLAN PROGRAM ODL	<u>Program Coordinator</u> Nama : Dr. Rafidah Othman ☎ Off: +603-2180 508 ☎ Mobile: +6012-3112328 ✉ Email: rafidah.othman@utm.my	<u>ODL Admin Assistant</u> Nama : Anis Fariha Mahmad ☎ Off: +603 2180 5075 ☎ Mobile: 6014 2231 252 ✉ Email: anisfariha@utm.my	Program Name: MBA-ODL Program Code: MBSGAILKA Centre: AHIBS-KL Section Code: 50

SEMESTER	COURSE CODE	COURSES	CREDIT
Semester 1	MBSA1713	BUSINESS RESEARCH	3
	MBSA1133	BUSINESS INFORMATION SYSTEM	3
	MBSA1323	STRATEGIC INNOVATIVE MARKETING	3
	MBSA1413	ACCOUNTING FOR BUSINESS DECISION MAKING	3
Semester 2	MBSA1523	MANAGERIAL ECONOMICS & POLICY ANALYSIS	3
	MBSA1463	STRATEGIC FINANCIAL MANAGEMENT	3
	MBSA1213	STRATEGIC MANAGEMENT	3
	MBSA1623	LEADING TALENT IN ORGANIZATION	3
Semester 3	MBSA2913	ACTION RESEARCH 1	3
	MBSA2313	NEW VENTURE CREATION	3
	MBSA2233	MANAGING STRATEGIC TRANSFORMATION IN ORGANIZATION	3
	MBSA2373	DIGITAL MARKETING	3
Semester 4	MBSA2914	ACTION RESEARCH II	4
	MBSA2263	OPERATION AND PROJECT MANAGEMENT	3
	UBSE1123	ORGANIZATION BEHAVIOUR AND DEVELOPMENT	3