

MASTER OF BUSINESS ADMINISTRATION (PROGRAM CODE: MBSG1)

STUDY PLAN FOR PACKAGE 1
NEW INTAKE SEMESTER 2, 2020/2021
(WEEKDAYS CLASS)
(Duration of Studies 1 and Half Years)

Semester	Code	Course	Credit
YEAR 1			
I	MBSA 1413	Accounting for Business Decision Making	3
	MBSA 1323	Strategic Innovative Marketing	3
	MBSA 1523	Managerial Economics & Policy Analysis	3
	MBSA 1623	Leading Talent in Organizations	3
	MBSA 1713	Business Research	3
	UBSS ****	University General Elective*	3
		Total Credit	18
II	MBSA 1463	Strategic Financial Management	3
	MBSA 1133	Business Information System	3
	MBSA 1213	Strategic Management	3
	MBSA 2313	New Venture Creation	3
		Concentration I (compulsory)	3
	MBSA 2933	Action Research I	3
		Total Credit	18
YEAR 2			
I	MBSA 2934	Action Research II	4
		Concentration II (compulsory)	3
		Concentration III	3
		Total Credit	10
		Overall Total Credit	46

*Note: * University General Elective (choose one (1) only)*

UBSS6013 Organization Behavior and Development

UBSS6023 Business Ethics, Responsibility and Sustainability

Notes for Prerequisites Courses :

- a. Students **must pass** MKTG and ACCT before registering for SM or NVC
- b. Students **must pass** ACCT before SFM
- c. Students **must pass** MKTG, ACCT and NVC before registering for CI, SE or TE
- d. Students **must pass** SM before registering for DSP
- e. Students **must pass** BR before registering for Action Research 1 & 2

MASTER OF BUSINESS ADMINISTRATION (PROGRAM CODE: MBSG1)

STUDY PLAN FOR PACKAGE 2
NEW INTAKE SEMESTER 2, 2020/2021
(WEEKEND CLASS)
(Duration of Studies 2 Years)

Semester	Code	Course	Credit
YEAR 1			
I	MBSA 1413	Accounting for Business Decision Making	3
	MBSA 1323	Strategic Innovative Marketing	3
	MBSA 1523	Managerial Economics & Policy Analysis	3
	MBSA 1623	Leading Talent in Organizations	3
		Total Credit	12
II	MBSA 1463	Strategic Financial Management	3
	MBSA 1133	Business Information System	3
	MBSA 1213	Strategic Management	3
	MBSA 1713	Business Research	3
		Total Credit	12
YEAR 2			
I	MBSA 2313	New Venture Creation	3
	MBSA 2933	Action Research I	3
		Concentration I (compulsory)	3
		Concentration II (compulsory)	3
		Total Credit	12
II	MBSA 2934	Action Research II	4
		Concentration III	3
	UBSS ****	University General Elective	3
		Total Credit	10
		Overall Total Credit	46

Note: * University General Elective (choose one (1) only)

UBSS6013 Organization Behavior and Development

UBSS6023 Business Ethics, Responsibility and Sustainability

Notes for Prerequisites Courses :

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- Students **must pass** MKTG, ACCT and NVC before registering for CI, SE or TE
- Students **must pass** SM before registering for DSP
- Students **must pass** BR before registering for Action Research 1 & 2