

**1 SBSFH (A)**

**SEMESTER 2**

<b>CODE</b>	<b>SUBJECT</b>	<b>CREDIT</b>	<b>SEC</b>
<b>SBSD 1023</b>	<b>BUSINESS MATHEMATICS</b>	<b>3</b>	<b>03</b>
<b>SBSD 1053</b>	<b>PRINCIPLES OF MACROECONOMICS</b>	<b>3</b>	<b>03</b>
<b>SBSF 2103</b>	<b>CONSUMER BEHAVIOR</b>	<b>3</b>	<b>01</b>
<b>SBSD 2023</b>	<b>HUMAN RESOURCE MANAGEMENT</b>	<b>3</b>	<b>01</b>
<b>UHLB 1112</b>	<b>ENGLISH COMMUNICATION SKILLS</b>	<b>2</b>	<b>21 - 27</b>
<b>UBSS 1032</b>	<b>INTRODUCTION TO ENTREPRENEURSHIP</b>	<b>2</b>	

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<b>SBSD 1023</b>	<b>BUSINESS MATHEMATICS</b>	<b>3</b>	<b>04</b>
<b>SBSD 1053</b>	<b>PRINCIPLES OF MACROECONOMICS</b>	<b>3</b>	<b>04</b>
<b>SBSF 2103</b>	<b>CONSUMER BEHAVIOR</b>	<b>3</b>	<b>02</b>
<b>SBSD 2023</b>	<b>HUMAN RESOURCE MANAGEMENT</b>	<b>3</b>	<b>02</b>
<b>UHLB 1112</b>	<b>ENGLISH COMMUNICATION SKILLS</b>	<b>2</b>	<b>21 - 27</b>
<b>UBSS 1032</b>	<b>INTRODUCTION TO ENTREPRENEURSHIP</b>	<b>2</b>	

**2 SBSFH (A)****SEMESTER 2**

<b>CODE</b>	<b>SUBJECT</b>	<b>CREDIT</b>	<b>SEC</b>
<b>SBSD 2013</b>	<b>BUSINESS STATISTICS</b>	<b>3</b>	<b>03</b>
<b>SBSF 2123</b>	<b>PRODUCT MANAGEMENT</b>	<b>3</b>	<b>01</b>
<b>SBSF 2023</b>	<b>INTEGRATED MARKETING COMMUNICATION</b>	<b>3</b>	<b>01</b>
<b>UHLB 2122</b>	<b>ACADEMIC COMMUNICATION SKILLS</b>	<b>2</b>	<b>45 - 52</b>
<b>SBSF 2133</b>	<b>PRICING DECISION</b>	<b>3</b>	<b>01</b>
<b>UHMS 1182</b>	<b>APPRECIATION OF ETHICS AND CIVILIZATION</b>	<b>2</b>	

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<b>SBSF 2123</b>	<b>PRODUCT MANAGEMENT</b>	<b>3</b>	<b>02</b>
<b>SBSF 2023</b>	<b>INTEGRATED MARKETING COMMUNICATION</b>	<b>3</b>	<b>02</b>
<b>UHLB 2122</b>	<b>ACADEMIC COMMUNICATION SKILLS</b>	<b>2</b>	<b>45 - 52</b>
<b>SBSF 2133</b>	<b>PRICING DECISION</b>	<b>3</b>	<b>02</b>
<b>UHMS 1182</b>	<b>APPRECIATION OF ETHICS AND CIVILIZATION</b>	<b>2</b>	

**3 SBSF (A)****SEMESTER 2**

CODE	SUBJECT	CREDIT	SEC
SBSF 4023	CUSTOMER RELATIONSHIP MANAGEMENT	3	01
SBSF 3063	ADVERTISING & PROMOTION	3	01
SBSF 3013	MARKETING RESEARCH	3	01
UHLX 1112	FOREIGN LANGUAGE ELECTIVE	2	
SBSF 3043	MARKETING FOR INNOVATIVE PRODUCTS	3	01
SBSF 3083	SUPPLY CHAIN MANAGEMENT	3	01
SBSF 3103	TOURISM MARKETING	3	01
SBSF 3123	IP MANAGEMENT AND CYBER LAW	3	01
SBSF 3133	ISLAMIC MARKETING	3	01
UQKT 3001	EXTRA-CURRICULAR EXPERIENTIAL LEARNING (ExCEL)	1	

Elective Subject - 1 section only (max: 40 students)

**3 SBSF (B)****SEMESTER 2**

CODE	SUBJECT	CREDIT	SEC
SBSF 4023	CUSTOMER RELATIONSHIP MANAGEMENT	3	02
SBSF 3063	ADVERTISING & PROMOTION	3	02
SBSF 3013	MARKETING RESEARCH	3	02
UHLX 1112	FOREIGN LANGUAGE ELECTIVE	2	
SBSF 3043	MARKETING FOR INNOVATIVE PRODUCTS	3	01
SBSF 3083	SUPPLY CHAIN MANAGEMENT	3	01
SBSF 3103	TOURISM MARKETING	3	01
SBSF 3123	IP MANAGEMENT AND CYBER LAW	3	01
SBSF 3133	ISLAMIC MARKETING	3	01
UQKT 3001	EXTRA-CURRICULAR EXPERIENTIAL LEARNING (ExCEL)	1	

Elective Subject - 1 section only (max: 40 students)

**4 SBSF (A)**

**SEMESTER 2**

<b>CODE</b>	<b>SUBJECT</b>	<b>CREDIT</b>	<b>SEC</b>
<b>SBSF 4044</b>	<b>INDUSTRIAL TRAINING (REPORT)</b>	<b>4</b>	<b>01</b>
<b>SBSF 4058</b>	<b>INDUSTRIAL TRAINING (PRACTICAL)</b>	<b>8</b>	<b>01</b>

**4 SBSF (B)**

**SEMESTER 2**

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<b>SBSF 4044</b>	<b>INDUSTRIAL TRAINING (REPORT)</b>	<b>4</b>	<b>02</b>
<b>SBSF 4058</b>	<b>INDUSTRIAL TRAINING (PRACTICAL)</b>	<b>8</b>	<b>02</b>



**4 SHAF**

**SEMESTER 2**

<b>CODE</b>	<b>SUBJECT</b>	<b>CREDIT</b>	<b>SEC</b>
<b>SHAF 4044</b>	<b>INDUSTRIAL TRAINING (REPORT)</b>	<b>4</b>	<b>01</b>
<b>SHAF 4058</b>	<b>INDUSTRIAL TRAINING (PRACTICAL)</b>	<b>8</b>	<b>01</b>
<b>SHAF 4014</b>	<b>UNDERGRADUATE PROJECT (FINAL REPORT)</b>	<b>4</b>	<b>01</b>