

INSIDE *ahibs*

The Official Newsletter of
Azman Hashim International Business School,
Universiti Teknologi Malaysia

AHIBS
**ELEVATOR
PITCH
2022**

<https://business.utm.my/>



LEARNING



Congratulations to all winners of AHIBS Elevator Pitch. Eleven students were selected from 141 students in the Business Research Project course who pitched their ideas through video recordings to a panel of experts.

Summaya Binti Shaharom, the grand prize winner, received the Best of the Best Award based on a five-minute elevator pitch.

The winners are:

- Amira Najihah Maulad Akhamad Muthari
- Logeswaran A/L Rammudo
- Sumayya Binti Shaharom
- Pratab Kumar A/L Govindasamy
- Shobna A/P Surendran Kumar
- Muhammad Amir Hifzuddin Bin Rezuwan
- Wong Zhi Lin
- Nanthini A/P A. Sundara Rajan
- Shazana Begum Binti Mohammed Shajahan
- Chanthuru A/L Thevendram
- Devan Atma Dhyaksa

AHIBS ACTION RESEARCH CHALLENGE 2022

The MCMC Chapter
24 January 2022



LEARNING

AHIBS MBA students from the ALPS MCMC Programme took the stage to profess their action research projects in front of invited industry experts. The AHIBS Action Research Challenge 2022 for the MCMC chapter featured 37 presentations from various disciplines, including human resources, marketing, finance, and information systems.

Four students were chosen as winners, representing different disciplines. Winners were chosen based on their eloquent and convincing presentations. They are:

- Suhaila binti Jaafar- Marketing/Economics/Finance
- Nur Ezzatie Zainuddin-Strategic Management
- Mohd Azlan Bin Zaidin—Human Resources and Strategic Management
- Mohd Shafiq Nazlan-Information Systems

Nurul Fareha Kamaruddin was declared the grand winner of the AARC 2022 for the MCMC Chapter.

Join us

NEURODIVERSITY EMPLOYMENT CAMPAIGN

6TH FEBRUARY 2022 (SUNDAY)
9.30 AM - 3.30 PM

FORUM 10.30 AM - 1.00 PM



Ms. Catherine Chin
Sr. Job Coach & HR
Gamuda

"SUPPORTED EMPLOYMENT
PROGRAM - GAMUDA ENABLING
ACADEMY"



Ms. Yeong Moh Foong
Job Coach
United Voice

"ROLES OF JOB COACH
IN NEURODIVERSITY
EMPLOYMENT"



Mr. Jonathan Soo
Data Scientist
Graduate of Enabling Academy

"MY EMPLOYMENT
JOURNEY
AS NEURODIVERGENT"



Dr. Daniel Leong
Founder
Autism Initiative Malaysia
(AIM High)

"PEER SUPPORT GROUP FOR
NEURODIVERSE
PROFESSIONALS"



Moderator
Mr. Purawin
Subramaniam

Sharing
9.30am - 10.00 am



Ms. Doris Ong
Phd Researcher

"HRM & NEURODIVERSITY -
PRELIMINARY RESEARCH
FINDINGS IN MALAYSIA"

Sharing
2.30pm - 3.30 pm



AP Dr. Rossilah Jamil
AHIBS UTM

"REIMAGINING HUMAN
RESOURCES FOR
NEURODIVERSITY EMPLOYMENT"

Join zoom



Contact:
+6016 511 9752 (Purawin)

LEARNING

Promoting Inclusive Workplace

MBA students under the Talent Engagement and Inclusion (TEI) course recently organised the Neurodiversity Employment Campaign to disseminate the notion of making employment inclusive for the neurodiverse community. Neurodiverse people usually refer to those diagnosed with autism, attention deficit hyperactivity disorders (ADHD), Asperger, and dyslexia. The whole program involved a two-month social media campaign, an online petition, and one-day event highlight that featured speakers representing industry, NGO, neurodiverse individuals, and academic researchers. The program aimed to influence human resource practitioners, employers, and industry practitioners to provide opportunities that will facilitate entrance and inclusion of neurodiverse people into the workplace. Sixty participants had attended the event highlight, and over 1,100 people from 13 countries had pledged supports for the cause.

LEARNING

Future Force Series

AHIBS invited Yang Berbahagia Rear Admiral Dato' Shamsuddin bin Hj Ludin, Director-General of Defence Cyber and Electromagnetic Division of the Malaysian Armed Forces (MAF) to deliver a talk in the Future Force series.

Dato' Shamsuddin talked about the importance of leaderships, talents, and career development in the force based on the local and global trends and experience in the industry.

The talk was organised by AP Dr. Nomahaza Mahadi under the Leading Talents in Organisation, a core in the MBA program.

Future Force is a knowledge sharing program that features guest speakers, embedded within AHIBS MBA.



Dean, AP Dr. Rosmini Omar, and 'Dato' Abdul Hamid Shaikh bin Abdul Razak Shaikh (Managing Director of Open Apps Sdn Bhd) also attended the event.

In October 2021, AHIBS embarked on a collaboration with the defense industry involving the MAF and Open Apps Sdn. Bhd. Under the collaboration, 17 officers are sponsored to go through AHIBS MBA with concentration in Digital Innovation, The program is customised to the needs of the industry and client's organisations.

The collaboration will also involve a quadruple helix project on inclusive entrepreneurship development with the Malaysian Armed Forces Veteran Affairs Department.



PEOPLE

Congratulations on New Promotion



UTM Universiti Teknologi Malaysia

CONGRATULATIONS

Prof. Dr Siti Zaleha Abdul Rasid

on the promotion to Professor (VK07) effective from 19 December 2021

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 in 2021 QS World University Rankings

www.utm.my

@utmsocial @utm_my @utmsocial



UTM Universiti Teknologi Malaysia

CONGRATULATIONS

Prof. Dr Fauziah Sheikh Ahmad

on the promotion to Professor (VK07) effective from 19 December 2021

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 in 2021 QS World University Rankings

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UTM Universiti Teknologi Malaysia **50**

Congratulations

ASSOC. PROF. DR HALIYANA KHALID

On your promotion to Associate Professor, Grade 54, starting 8 February 2022

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 in 2021 QS World University Rankings

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UTM Universiti Teknologi Malaysia **50**

Congratulations

ASSOC. PROF. DR ONG CHOON HEE

On your promotion to Associate Professor, Grade 54, starting 8 February 2022

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 in 2021 QS World University Rankings

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PEOPLE

Congratulations on New Promotion



UTM Universiti Teknologi Malaysia
International Business School

Congratulations
ASSOC. PROF. DR NOR AIZA MOHD ZAMIL
For the appointment to Associate Professor, Grade 54, starting 9 December 2021

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 Best Universities in the World

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UTM Universiti Teknologi Malaysia
International Business School

Congratulations
ASSOC. PROF. DR MAHADI BIN BAHARI
For the appointment to Associate Professor, Grade 54, starting 9 December 2021

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UTM Universiti Teknologi Malaysia
International Business School

Congratulations
ASSOC. PROF. DR ZARINA ABDUL SALAM
For the appointment to Associate Professor Grade 54, starting 9 December 2021

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UTM Universiti Teknologi Malaysia
International Business School

Congratulations
ASSOC. PROF. DR THOO AI CHIN
For the appointment to Associate Professor Grade 54, starting 9 December 2021

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 Best Universities in the World

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UTM Universiti Teknologi Malaysia
International Business School

Congratulations
ASSOC. PROF. DR DEWI FARIHA ABDULLAH
On your promotion to Associate Professor, Grade 54, starting 8 March 2022

UTM 5 Star QS Overall Rating TOP 40 Best Universities in Asia TOP 20 Best Universities in the World

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ALUMNI & STUDENTS

MEET & MINGLE
AHIBS new students onboarding

19 March 2022
9 am - 1 pm (online)



DR. YONG WOUI KEONG
LECTURER, SUNWAY UNIVERSITY
(AHIBS PHD, 2021)



DR. VIMALAMBIGAI MUTHUSAMY
HR LEAD, MALAYSIA + REGIONAL
HRBP, BARRY CALLEBAUT
(AHIBS DBA, 2019)



KU FARIHAN KU JAAFAR
HEAD OF HR, BOOST
(AHIBS MBA, 2014)

learn.laugh.live

@ahibs

AHIBS Alumni Welcomed New Students

AHIBS recently welcomed more than 170 new postgraduate students for the March 2022 intake in the Meet and Mingle (AHIBS M&M) session. AHIBS M&M is an onboarding program held every semester to assist new students parachuting smoothly into their journey at AHIBS by connecting them with their peers, administrators, lecturers, and alumni. The event involved interactive activities started with a welcoming remark by the dean, followed by an ice breaking session, LiveLaughLearn sharing by alumni, and academic briefings. Among the new intakes include practitioners from Gerbang Alaf Restaurants Sdn. Bhd. (i.e. McDonald's Malaysia), Johor State Healthcare Department, and Kedah State Healthcare Department who enrolled in AHIBS MBA.

EVENT



MoU Signing between AHIBS UTM with HDA Future Tech Sdn Bhd



AHIBS had signed a Memorandum of Understanding (MoU) with HDA Future Tech Sdn. Bhd on 24th March 2022. The partnership will involve training of students and graduates in the Johor state to participate in the digital economy under the Industrial Revolution 4.0. The project is led by Dr. Sabreena Adam and her team.

Salam Ramadhan Mubarak

May the spirit of Ramadhan illuminate the world and show us the way to peace and harmony



Ramadan @AHIBS

AHIBS filled the month of Ramadan with programs to rejuvenate the soul. This year Ramadan began on the 3rd April until 2nd May 2022.

Dato' Mohd Chan, a Muslim revert and successful businessman, was invited to share his business experience in establishing his restaurant chains.

The event, which was organised in collaboration with the Islamic Center UTM Kuala Lumpur and the Hidayah Centre Foundation, also included an iftar (breaking fast) with new Muslim reverts, AHIBS staff, and family members. Ramadan @AHIBS also incorporated weekly short tazkirah (sharing sessions) delivered by invited speakers.

Majlis Tautan Kasih Ramadan 1443H
 & Iftar Bersama Muallaf

21 APRIL 2022 | KHAMIS
 6.00 PM - 9.30 PM

MASJID UTM KUALA LUMPUR

DATO' HAJI MOHD CHAN
 IKON USAHAWAN MUALLAF

Ihya' Ramadan 1443H

TARBI: **Aku Dan Ramadan**

7 APRIL 2022 | KHAMIS
 8.30 - 9.00 AM

MOHAMAD ARIFF OTHMAN KALAM
 PEGAWAI TADBIR AHIBS

Ihya' Ramadan 1443H

TARBI: **Hikmah Puasa Dengan Autofagi & Kesihatan**

14 APRIL 2022 | KHAMIS
 8.30 - 9.00 AM

DATO' DR ZAFUDDIN MD RASIP
 ASSOCIATE CONSULTANT KEM GEMILANG

Ihya' Ramadan 1443H

TARBI: **Selamat Tinggal Ramadan**

28 APRIL 2022 | KHAMIS
 8.30 - 9.00 AM

USTAZ ZAINAL ABIDIN ABDULRAHIM
 TUTOR AL QURAN

Ihya' Ramadan 1443H

TARBI: **Mengejar Lailatul Qadar**

21 APRIL 2022 | KHAMIS
 9.00 - 9.30 AM

DR NIDZAM ABDUL KADIR
 PENSYARAH KANAN UTM



EVENT

HAPPY
Eid Mubarak

This coming 2nd May 2022 marks the end of Ramadan hence the beginning of Syawal. After a month of prayers, sacrifices, charities, and spiritual reflections, Syawal is a celebration of success and personal rejuvenation. On behalf of AHIBS, I am wishing all our staff, students, alumni, and partners happy Eid-ul-Fitri. May the Almighty accept all our deeds and bestow upon us continuous peace, prosperity, and tranquility.



Assoc. Prof. Dr. Rosmini Omar
Dean

The background of the page is decorated with several sets of wavy, parallel lines in a dark red color. These lines flow across the page, creating a sense of movement and depth. The lines are most prominent at the top and bottom edges, framing the central text.

INSIDEahibs

Story & design by: Rossilah Jamil
To be featured, please contact
rosillaheutm.my