



# PROSES KERJA BAHARU AIMS4STAR

PUSAT JARINGAN KOMUNITI & INDUSTRI  
JABATAN TIMBALAN NAIB CANSELOR  
(PENYELIDIKAN & INOVASI)  
UNIVERSITI TEKNOLOGI MALAYSIA

DR. SABRINAH ADAM  
TIMBALAN PENGARAH CCIN

*Innovating Solutions*



UTM JOHOR BAHRU



# AIMS4STAR

CONSORTIUM OF ACADEMIA INDUSTRY GOVERNMENT SOCIETY FOR SYNERGETIC TRANSFORMATION



## What we are?

AIMS4STAR is a consortium of Academia (UTM), Industries, Government and the Society synergizing towards innovative solutions and knowledge creation for industry and societal impact.

## What we stand for

A symbiotic collaboration model for all stakeholders and members with the aim to support and realize sustainable development and shared prosperity goals at national and global level.

## Our Focus

Finding innovative solutions for Industry and Society and creating new frontiers of knowledge via UTM's **5 research niche areas.**

# Quadruple Helix Framework

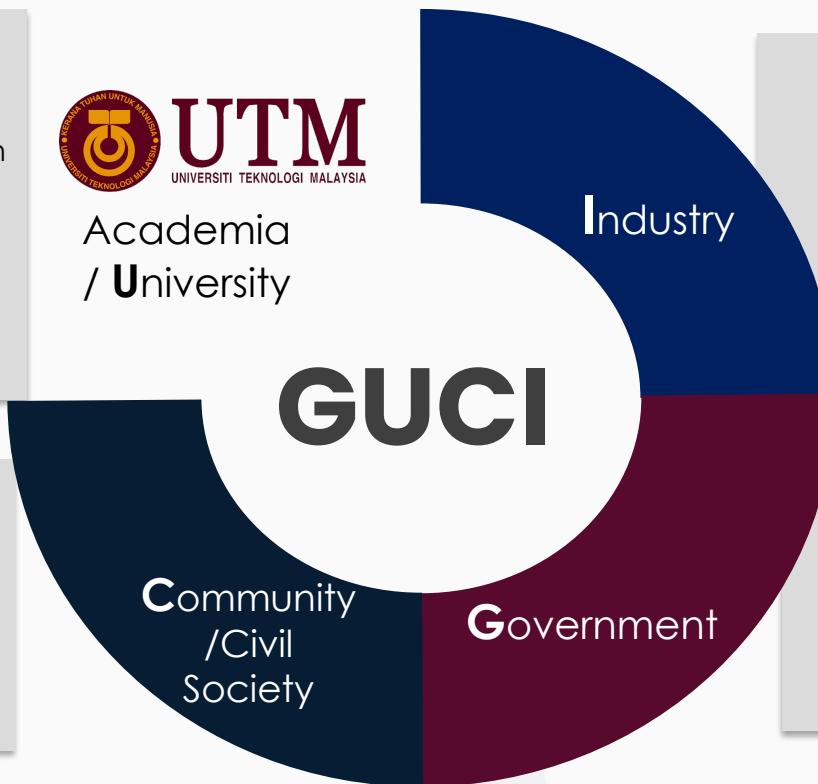
To promote an active and vibrant engagement that cut across industry, government, academia and society; AIMS4STAR adopts a quadruple helix framework in shaping and steering its relations with these entities. Each entity uniquely benefits through the network as below :-

- IP Commercialization
- Publications
- Talent Development
- Knowledge Generation
- Knowledge Transfer
- Research Funding
- Research Endowment



Academia / University

- Double Tax Deduction
- IP Rights
- New innovative solutions
- Capacity building
- Innovative product/process
- ROI Increment



- Job Creation
- Access to Education & Healthcare
- Socio Economic Impact
- Technology Transfer

- Wealth Creation
- New Market Segments
- Foreign Direct Investments
- Tax Returns

## PENGENALAN



Pengembangan ekosistem inovasi yang melibatkan projek penyelidikan yang memenuhi elemen *quadruple helix* (kerajaan, industri, universiti dan komuniti).

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## OBJKTIF

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1. Menggalakkan para penyelidik dalam mensinergikan kepakaran bagi melaksanakan penyelidikan berimpak tinggi melalui penyelesaian inovatif
  2. Mengukuhkan kerjasama pelbagai entiti di bawah ekosistem inovasi *quadruple helix* (*GUCI - Government, University, Community & Industry*) selaras dengan *enVision Moonshot Transformative Journey 2023*.



# Proses Kerja Pendaftaran dan Pengiktirafan Projek AIMS4STAR



## Borang Pendaftaran

Pautan Borang Pendaftaran bagi Pengiktirafan Projek AIMS4STAR:

[Borang pendaftaran](#)



Google Forms



**TERIMA KASIH**