



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

Azman Hashim
International Business School

MASTER OF BUSINESS ADMINISTRATION (MBA)

CONVENTIONAL /
OPEN DISTANCE LEARNING (ODL)

Course Structure

MASTER OF BUSINESS ADMINISTRATION (PROGRAM CODE : MBSGA1)

Course Code	Course Name	Credit Hours
<i>University Electives</i>		
UBSS6013	Organization Behavior and Development	3
UBSS6023	Business Ethics, Responsibility and Sustainability	3
<i>Core Courses (27 Credits)</i>		
MBSA1133	Business Information System	3
MBSA1223	Strategic Management for Competitiveness and Globalization	3
MBSA1523	Managerial Economics & Policy Analysis	3
MBSA1623	Leading Talent in Organizations	3
MBSA1323	Strategic Innovative Marketing	3
MBSA1413	Accounting for Business Decision Making	3
MBSA1463	Strategic Financial Management	3
MBSA1713	Business Research	3
MBSA2313	New Venture Creation	3
<i>Electives (9 Credits)</i>		
<i>General (Choose 3)</i>		
MBSA2263	Operation and Project Management	3
MBSA2513	Global Business Environment	3
MBSA2233	Managing Strategic Transformation in Organizations	3
MBSA2143	Technology Management and Innovation	3
MBSA2013	Quality & Change Management	3
<i>Strategic Management (Choose 3)</i>		
MBSA2663	Designing Strategy for Value Creation (compulsory)	3
MBSA2673	Mergers, Acquisition and Alliances for Organizational Growth (compulsory)	3
MBSA2233	Managing Strategic Transformation in Organizations	3
MBSA2563	Strategic Negotiation and Competitive Decision-Making	3
<i>Healthcare Management (Choose 3)</i>		
MBSA2573	Healthcare Industry, Policy and Development (compulsory)	3
MBSA2823	Healthcare Informatics (compulsory)	3
MBSA2833	Management of Healthcare Organizations	3
MBSA2893	Healthcare Marketing and Supply Chain	3
MBSA2883	Epidemiology	3
<i>Islamic Finance (Choose 3)</i>		
MBSA2433	Islamic Financial System (compulsory)	3
MBSA2543	Fiqh Muamalat in Banking and Finance (compulsory)	3
MBSA2353	Islamic Marketing	3
MBSA2523	Islamic Risk Management	3
MBSA2493	Sukuk	3
MBSA2533	Islamic Wealth Management and Financial Planning	3
MBSA2443	Fintech in Islamic Finance	3
<i>Aviation Management (Choose 3)</i>		
MBSA2153	Airline Operations (compulsory)	3
MBSA2163	Airport Operations (compulsory)	3
MBSA2283	Aviation Crisis Management	3
MBSA2293	Aviation Safety Management System	3
MBSA2683	Human Factors in Aviation Safety and Maintenance	3

Course Code	Course Name	Credit Hours
<i>Business Analytics (Choose 3)</i>		
MBSA2113	Modern Data Management (compulsory)	3
MBSA2123	Persuasive Visualization (compulsory)	3
MBSA2553	Accounting and Finance Analytics	3
MBSA2363	Marketing Analytics	3
<i>Strategic Talent Management (Choose 3)</i>		
MBSA2613	Talent Analytics (compulsory)	3
MBSA2623	Talent Development and Succession Planning (compulsory)	3
MBSA2663	Diversity and Inclusion	3
MBSA2643	Strategic Compensation Management	3
MBSA2653	Employer Branding	3
<i>Digital Entrepreneurship (Choose 3)</i>		
MBSA2103	Design Thinking and Creativity (compulsory)	3
MBSA2343	Commercialization and Innovation (compulsory)	3
MBSA2183	Agile Project Management	3
MBSA2333	Social Entrepreneurship	3
MBSA2123	Persuasive Visualization	3
<i>Innovation Management (Choose 3)</i>		
MBSA2183	Agile Project Management (compulsory)	3
MBSA2103	Design Thinking and Creativity (compulsory)	3
MBSA2123	Persuasive Visualization	3
MBSA2303	Customer Experience and Digital Marketing	3
MBSA2563	Strategic Negotiation and Competitive Decision-Making	3
<i>Industry 4.0 (Choose 3)</i>		
MBSA2713	Sustainable Product Design and Manufacturing (compulsory)	3
MBSA2723	Prototyping in Manufacturing 4.0 (compulsory)	3
MBSA2743	Process Management in Manufacturing 4.0	3
MBSA2113	Modern Data Management	3
<i>Family Business (Choose 3)</i>		
MBSA2203	Family Business Management (compulsory)	3
MBSA2143	Technology Management and Innovation (compulsory)	3
MBSA2253	Negotiation and Strategic Decision Making	3
MBSA2323	Techno-Entrepreneurship	3
<i>Research Project (6 Credits) (Compulsory)</i>		
MBSA2943	Business and Action Research I	3
MBSA2953	Business and Action Research II	3
Total Credit		45

Notes for Prerequisites Courses:

- a) Students **must pass** MKTG and ACCT before registering for SM or NVC
- b) Students **must pass** ACCT before SFM
- c) Students **must pass** MKTG, ACCT and NVC before registering for CI, SE or TE
- d) Students **must pass** SM before registering for DSP
- e) Students **must pass** LTO before registering for TA
- f) Students **must pass** BR before registering for Business Action Research 1
- g) Students **must pass** Action Research 1 before registering for Business Action Research 2

Master of Business Administration (MBSG1)

Study Plan for Package 1

Weekday Class (Duration of Studies 1 & a Half Years)

A

Semester	Code	Courses	Credit
I	MBSA 1413	Accounting for Business Decision Making	3
	MBSA 1323	Strategic Innovative Marketing	3
	MBSA 1523	Managerial Economics & Policy Analysis	3
	MBSA 1623	Leading Talent in Organizations	3
	MBSA 1713	Business Research	3
	UBSS ****	University General Elective*	3
Total Credit			18
II	MBSA 1463	Strategic Financial Management	3
	MBSA 1133	Business Information System	3
	MBSA 1223	Strategic Management	3
	MBSA 2313	New Venture Creation	3
		Elective I (compulsory)	3
	MBSA 2933	Business and Action Research I	3
Total Credit			18
I	MBSA 2934	Business and Action Research II	3
		Elective II (compulsory)	3
		Elective III	3
Total Credit			9
Overall Total Credit			45

B

Semester	Code	Courses	Credit
I	MBSA 1413	Accounting for Business Decision Making	3
	MBSA 1323	Strategic Innovative Marketing	3
	MBSA 1523	Managerial Economics & Policy Analysis	3
	MBSA 1623	Leading Talent in Organizations	3
	MBSA 1713	Business Research	3
		Elective I (compulsory)	3
Total Credit			18
II	MBSA 1463	Strategic Financial Management	3
	MBSA 1133	Business Information System	3
	MBSA 1223	Strategic Management	3
	MBSA 2313	New Venture Creation	3
	MBSA 2943	Business and Action Research I	3
		Elective II (compulsory)	3
Total Credit			18
I	MBSA 2953	Business and Action Research II	3
		Elective III	3
	UBSS ****	University General Elective*	3
Total Credit			9
Overall Total Credit			45

Master of Business Administration (MBSG1)

Study Plan for Package 2

Weekend Class (Duration of Studies 2 Years)

	Semester	Code	Courses	Courses	Credit
Year 1	I	MBSA 1413	Accounting for Business Decision Making		3
		MBSA 1323	Strategic Innovative Marketing		3
		MBSA 1523	Managerial Economics & Policy Analysis		3
		MBSA 1623	Leading Talent in Organizations		3
			Total Credit		12
	II	MBSA 1463	Strategic Financial Management		3
		MBSA 1133	Business Information System		3
		MBSA 1223	Strategic Management		3
		MBSA 1713	Business Research		3
			Total Credit		12
Year 2	I	MBSA 2313	New Venture Creation		3
		MBSA 2933	Business and Action Research I		3
			Elective I (compulsory)		3
			Elective II (compulsory)		3
			Total Credit		12
	II	MBSA 2934	Business and Action Research II		3
			Elective III		3
		UBSS ****	University General Elective*		3
			Total Credit		9
			Overall Total Credit		45

Note:

* University General elective (choose one (1) only)

* UBSS6013 Organization Behavior and Development

* UBSS6023 Business Ethics, Responsibility and Sustainability

You may change the sequence of the courses according to the availability of course offered every semester. Kindly refer to the Tentative Course Offering as guidance

Notes for Prerequisites Courses :

a. Students **must pass** MKTG and ACCT before registering for SM or NVC

b. Students **must pass** ACCT before SFM

c. Students **must pass** MKTG, ACCT and NVC before registering for CI, SE or TE

d. Students **must pass** SM before registering for DSP

e. Students **must pass** BR before registering for Business & Action research I & II

Master of Business Administration Open Distance Learning (ODL)

Study Plan Program ODL	Program Coordinator Name: Dr. Rafidah Othman Off: +603-2180 5051 Mobile: 012-311 2328 Email: rafidah.othman@utm.my	ODL Admin Assistant Name: En. Rashdan Shafawi Ramli Off: +603-2180 5024 Mobile: 011-2343 8033 Email: rashdanshafawi@utm.my	Program Name MBA-ODL Program Code: MBSGAILKA Centre: AHIBS-KL

Semester	Code	Courses	Credit
I	MBSA 1713	Business Research**	3
	MBSA 1133	Business Information System	3
	MBSA 1323	Strategic Innovative Marketing**	3
	MBSA 1413	Accounting for Business Decision Making**	3
II	MBSA 1523	Managerial Economics & Policy Analysis	3
	MBSA 1463	Strategic Financial Management	3
	MBSA 1223	Strategic Management for Competitiveness & Globalization	3
	MBSA 1623	Leading Talent in Organization	3
III	MBSA 2943	Business and Action Research I	3
	MBSA 2313	New Venture Creation	3
	MBSA 2233	Managing Strategic Transformation in Organization	3
	MBSA 2143	Technology Management and Innovation	3
IV	MBSA 2953	Business and Action Research II	3
	MBSA 2263	Operation and Project Management	3
	UBSS 6013	Organization Behavior and Development	3

** Notes for Prerequisites Course **

- Students must pass MKTG (MBSA1323) and ACCT (MBSA1413) before register SM (MBSA1213) and NVC (MBSA2313).
- Students must pass ACCT (MBSA1413) before register SFM (MBSA1463),
- Students must pass BR (MBSA1713) before register AR1 (MBSA2933) and AR2 (MBSA2934).



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Fees & Charges



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Fees and Charges (Local Students)

Item	Malaysian Ringgit (RM)		
	Sum Total	Package 1	Package 2
<u>First Semester</u>			
Master of Business Administration	22,270.00	8,270.00	6,250.00
Master of Science In Food Processing Innovation	21,000.00	7,000.00	5,250.00
Doctor of Business Administration	49,270.00	9,270.00	7,270.00
Doctor of Philosophy	18,350.00	4,009.00	-
<u>Subsequent Semesters (2nd Semester and onwards)</u>			
Master of Business Administration		7,000.00	5,240.00
Master of Science In Food Processing Innovation		7,000.00	5,250.00
Doctor of Business Administration		8,000.00	6,000.00
Doctor of Philosophy		3,058.00	-

Master of Business Administration (ODL) RM 25,568.00

New Student First Semester	Registration	670.00	Payable in first semester
	Service Fee	1,470.00	i. Payable every semester
	Tuition Fee	408.00 per credit (12 credit x 408.00 = 4,896.00)	ii. <i>New students must pay the Study Fees for 03 credits course before /on the day of enrollment*</i> . The actual study fee will be charged to the student account based on the actual credit courses registered after the end of the registration week.
Second Semester	Service Fee	1,470.00	Payable every semester
	Tuition Fee	408.00 x 12 credits	
Third Semester	Service Fee	1,470.00	Payable every semester
	Tuition Fee	408.00 x 12 credits	
Fourth Semester	Service Fee	1,470.00	Payable every semester
	Tuition Fee	408.00 x 10 credits = 4,080.00	

University Extra Semester Charge

Item	Amount (RM)	Mode of Study	Semesters
<u>a) Master</u>			
i. Package 1 : >12 credits	3,330.00	Taught Course & Mixed Mode	Sem 4 & onwards
ii. Package 2 : ≤12 credits	2,330.00	Taught Course & Mixed Mode	Sem 5 & onwards
<u>b) PhD & DBA</u>			
i. Package 1 : >12 credits	3,330.00	Taught Course & Mixed Mode Research	Sem 7 & onwards
ii. Package 2 : ≤12 credits	2,330.00	Taught Course & Mixed Mode	Sem 9 & onwards

*subject to university changes

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Fees and Charges (International Students)

Item	Malaysian Ringgit (RM)		
	Sum Total	Package 1	Package 2
<u>First Semester</u>			
Master of Business Administration	32,154.00	12,154.00	6,250.00
Master of Science In Food Processing Innovation	31,000.00	12,000.00	10,000.00
Doctor of Business Administration	60,154.00	11,154.00	7,270.00
Doctor of Philosophy	48,600.00	8,300.00	-
<u>Subsequent Semesters (2nd Semester and onwards)</u>			
Master of Business Administration		10,000.00	7,500.00
Master of Science In Food Processing Innovation		9,500.00	7,000.00
Doctor of Business Administration		9,800.00	7,200.00
Doctor of Philosophy		8,100.00	-

Master of Business Administration (ODL) RM 37,830.00

New Student First Semester	Registration	670.00	Payable in first semester
	Service Fee	1,470.00	i. Payable every semester
	Tuition Fee	680.00 per credit (12 credit x 680.00 = 8,160.00)	ii. <i>New students must pay the Study Fees for 03 credits course before /on the day of enrollment*</i> . The actual study fee will be charged to the student account based on the actual credit courses registered after the end of the registration week.
Second Semester	Service Fee	1,470.00	Payable every semester
	Tuition Fee	680.00 x 12 credits	
Third Semester	Service Fee	1,470.00	Payable every semester
	Tuition Fee	680.00 x 12 credits	
Fourth Semester	Service Fee	1,470.00	Payable every semester
	Tuition Fee	680.00 x 10 credits = 6,800.00	

University Extra Semester Charge

Item	Amount (RM)	Mode of Study	Semesters
<u>a) Master</u>			
i. Package 1 : >12 credits	7,613.00	Taught Course & Mixed Mode	Sem 4 & onwards
ii. Package 2 : ≤12 credits	5,096.00	Taught Course & Mixed Mode	Sem 5 & onwards
<u>b) PhD & DBA</u>			
i. Package 1 : >12 credits	7,823.00	Taught Course & Mixed Mode	Sem 7 & onwards
ii. Package 2 : ≤12 credits	5,222.00	Taught Course & Mixed Mode	Sem 9 & onwards
<u>c) PhD & DBA</u>			
i. Package 1 : >12 credits	6,623.00	Research	Sem 7 & onwards

*subject to university changes



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Grading System



Grading System

Marks	Grade	Grade Points	Level of Achievement
90 - 100	A+	4.00	EXCELLENT PASS
80 - 89	A	4.00	
75 - 79	A-	3.67	
70 - 74	B+	3.33	GOOD PASS
65 - 69	B	3.00	
60 - 64	B-	2.67	PASS
55 - 59	C+	2.33	FAIL
50 - 54	C	2.00	
45 - 49	C-	1.67	
40 - 44	D+	1.33	FAIL
35 - 39	D	1.00	
30 - 34	D-	0.67	
00 - 29	E	0.00	



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International Business School

Contact Person



Contact Person

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