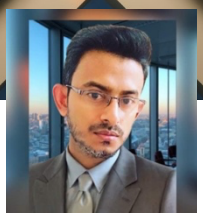
CURRICULUM VITAE

ABOUT

| 50 Years Old

| Scholarly Academician

| shathees@utm.my



STRATEGIST |
EXTERNAL EXAMINER |
CONSULTANT |
TRAINER |

ASSOC. PROF. DR. SHATHEES BASKARAN

PUBLICATIONS

| 76 Journal Articles
| 6 Original Books
| 4 Book Chapter
| 5 Case Studies
| 6 Conferences
| 3 News Articles

EDUCATION

| Doctor of Business Administration (Strategic Management)

| Master of Business Administration (Accountancy)

| Bachelor of Economics (Financial Economics)

Profile

Dr. Shathees is an associate professor at Azman Hashim International Business School, Universiti Teknologi Malaysia. Shathees Baskaran is an experienced strategic management professional who has worked with some of the worlds most respected and recognizable brands for more than 15 years. His diversified educational background in Economics, Business Administration, Strategic Management and Entrepreneurship combined with vast experiences from the corporate environment has given him a broad base from which to approach many topics. His major areas of teaching, research, training and consultancy interests are strategic management, entrepreneurship and related behavioral studies where his intellectual contributions can be found.

SERVICES

| Visiting Professorship

| Keynote/Guest Speaker

| Board of Studies

| Thesis Examination

| Training

| Consultancy

EXPERIENCE

| Academic: 09 Years
- Azman Hashim International Business School, Universiti Teknologi Malaysia

| Corporate: 15 Years
- Holcim (M) Sdn Bhd
- JP Logistics Sdn. Bhd
- Brother Industries Technologies (M) Sdn. Bhd.
- Maersk Logistics Services Sdn. Bhd.

Objective

Shathees Baskaran aims to become a dogmatically disciplined person to continuously develop the attitudes and perspectives of a productive and prolific academic in teaching and learning, research, as well as professional services (consultancy and training) by understanding the rhythms and mastering the mechanics of these areas.

AFFILIATIONS

| Sulaiman AlRajhi School of Business, Sulaiman AlRajhi University, Kingdom of Saudi Arabia

| Institut Teknologi Bandung, Indonesia

| Management Development Institute of Singapore, Malaysia International College, Malaysia

Keynote and Sharing Sessions

| Acquire Taste! Create Habit! Embrace Change! Adapt For Life! – The International Academic Studies Congress, Istanbul, Turkey

| Research Design in Social Sciences: Present and the Way Forward – Universiti Teknologi Malaysia, Malaysia

| Mastering Quantitative Methodology – Universiti Teknologi Malaysia, Malaysia

| Research Method and Data Analysis with – Universiti Teknologi Malaysia, Malaysia

| Social Sciences Research: What, Why, and How – Persatuan Pembangunan Masyarakat Uyervom, Malaysia

| Case Study Writing - What and How – Universiti Teknologi MARA, Malaysia

| Writing Social Science Research - Walailak Business School, Walailak University, Thailand

| Research Article Preparation Workshop: A Beginner Guide - Walailak Business School, Walailak University, Thailand

FOCUS

| Teaching and Learning

| Research Scholarship

| Social Change

EXPERTISE

| Strategic Management

| Entrepreneurship

| Business Administration